

RESPONSES TO THE HOUSE OF REPRESENTATIVES STANDING COMMITTEE ON ECONOMICS

Review of the four major banks & other financial institutions superannuation

LEG34QW:

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- b. Please list what terms you have used in Google Ad Words in the last five years to generate an impression on particular search queries.

Answer:

- a. We have not used Google Ad Words or any Google provided or supported service to advertise legalsuper or its brand.
- b. We have not used any terms in Google Ad Words in the last five years to generate an impression on particular search queries.