

HOUSE OF REPRESENTATIVES STANDING COMMITTEE ON ECONOMICS

**REVIEW OF THE FOUR MAJOR BANKS AND OTHER FINANCIAL INSTITUTIONS
SUPERANNUATION SECTOR**

CBUS

CBUS33QW: **How much money have you spent on advertising on the following
platforms in the past decade:**

- a. Google?**
- b. Facebook?**
- c. Twitter?**
- d. Instagram?**
- e. A non-Google search engine?**

Any social media platform that is not mentioned in (b) – (d)?

Answer: Cbus has engaged in advertising on the platforms listed above during the
past decade. The amounts spent on this advertising are confidential and
commercially sensitive.