

**HOUSE OF REPRESENTATIVES STANDING COMMITTEE ON ECONOMICS  
REVIEW OF THE FOUR MAJOR BANKS AND OTHER FINANCIAL INSTITUTIONS**

**Commonwealth Bank of Australia**

**CBA76QON: Dr MULINO:** Do you disclose how much you spend on advertising and these various forms of community engagement?

**Mr Comyn:** Not specifically. It would be aggregated in one of our expense lines, which I would need the financial accounts in front of me to identify.

**Dr MULINO:** If you could provide that on notice, that would be much appreciated.

**Mr Comyn:** Sure, no problem.

**Answer:** CBA advertising spend is captured in the Annual Report. The operating expenses for the Group's advertising, marketing and loyalty was \$424 million for the year ended 30 June 2020.

In addition, CBA community investment support is reported publicly via the Sustainability Performance overview report. Total community investment for the year ended 30 June 2020 was \$332.3 million.