The Parliament of the Commonwealth of Australia

Report on the inquiry into impediments to business investment

House of Representatives Standing Committee on Economics

© Commonwealth of Australia 2019

ISBN 978-1-74366-987-7 (Printed version)

ISBN 978-1-74366-988-4 (HTML version)

This work is licensed under the Creative Commons Attribution-NonCommercial-NoDerivs 3.0 Australia License.



The details of this licence are available on the Creative Commons website: http://creativecommons.org/licenses/by-nc-nd/3.0/au/.

Foreword

Business investment makes a significant contribution to Australia's economy. When firms are empowered to invest in new productive capacity and technology, it supports innovation and helps create new opportunities and employment.

Australia's stability and strong institutions help to attract business investment. Australia offers investors: a strong legal framework; continuous economic growth; high quality assets; availability of skilled labour; and proximity to Asia and relevant export and import markets. However, the committee recognises that Australia cannot afford to be complacent. Governments at all levels must foster an environment in which businesses have the tools to succeed.

The committee made 12 recommendations to better support Australian businesses and reduce impediments to business investment by reducing the burden of regulatory frameworks, particularly on small and medium enterprises (SMEs), and ensuring that innovation, taxation and energy policies encourage and support business investment in Australia. Key recommendations include:

- reducing the company tax rate in Australia to 25 percent for all companies by 2026-27
- setting the instant asset write-off at \$25,000 for SMEs on an ongoing basis
- continuing the Australian Government's focus on improving electricity reliability and price
- reviewing the Export Market Development Grants scheme to ensure that the level of funding is sufficient to assist local small and medium-sized Australian businesses to increase their engagement in the global marketplace
- enhancing National Broadband Network customer outcomes

- continuing to streamline business engagement with government through projects such as the National Business Simplification Initiative
- considering options for streamlining small business engagement with government on workplace relations matters to foster an environment that encourages businesses to take on that first employee then more employees in order to grow their businesses
- enhancing regulatory frameworks by adopting a set of nationally consistent laws on electrical safety and bringing Australian Standards on clothing labels in line with international standards, and
- considering recommitting to the National Science and Innovation Agenda for another four years.

Tim Wilson MP Chair

Contents

Foi	reword	iii
Ме	embership of the Committee	ix
Tei	erms of reference	x
Lis	st of abbreviations	xi
Re	ecommendations	XV
TH	IE REPORT	
1	Business investment in Australia	1
	Background	1
	Sources of business investment	2
	Foreign investment	3
	Private equity and venture capital	4
	Government support and partnerships	6
	Fintech and crowdfunding	8
	Investment competitiveness	9
	Certainty	10
	Cumulative burden of complying with regulation	11
	Tax rates and complexity	12
	Challenges to accessing affordable and reliable energy	13
	Conclusions	13
	Other key themes	14
	Small and medium enterprises	14
	Tight profit margins	16

	Regional areas	17
	Scope and conduct of the inquiry	18
	Structure of report	19
2	Regulatory roadblocks	21
	Improving business engagement with government	23
	Foreign investment framework	27
	National regulation	29
	National Offshore Petroleum Safety and Environmental Management Authority	29
	Electrical safety	31
	Cooperatives and mutual enterprises	32
	Road transport	35
	Retail sector matters	37
	Providing turnover figures	38
	Parallel importation of books restrictions	39
	Clothing label standards	40
	Access to skilled and qualified labour	41
	Visa arrangements for skilled labour	41
	Workplace relations	43
	A complex Fair Work system	44
	Conclusions and recommendations	47
	Business engagement with governments	47
	National regulation	48
	Retail sector matters	49
	Australia's workplace relations system	50
3	Innovation policies	53
	National Innovation and Science Agenda	54
	Encouraging innovation	56
	Research and development	56
	Tax measures	58
	Private and public research collaborations	63
	National Research Infrastructure	64
	Venture capital	65
	Co-investment	66

	Other Government support for science and innovation	68
	Timing considerations	69
	Additional factors affecting innovation	70
	STEM skills	70
	Digital capability	72
	Reducing regulatory barriers	73
	Evaluating innovation policy outcomes	74
	Conclusions and recommendation	75
4	Taxation policies	79
	International competitiveness	80
	Company tax rates	80
	Reducing the tax burden for small businesses	85
	Instant asset write-off	85
	Conclusions and recommendations	87
	Reducing the company tax rate	87
	Extending the instant asset write-off for SMEs	88
	Tax incentives encouraging innovation	89
5	Electricity: Price and reliability	91
	Electricity affordability and reliability	92
	Impact on businesses	92
	Regional challenges	95
	Government policy	96
	Energy generation	96
	Electricity price safety net and rule changes	97
	Other energy reforms	98
	Conclusions and recommendation	101
6	Other issues	103
	Export Market Development Grants	103
	Infrastructure	105
	Improved coordination	105

	Transport and logistics	107
	Communications	109
	Broadband competition issues	112
	Supplier payment times	114
	Impacts of delayed payment times	114
	Large company payment practices	116
	Government policy and changes	118
	Australian Supplier Payment Code	120
	Conclusions and recommendations	121
	Export Market Development Grants	121
	Improving infrastructure coordination	122
	Communications infrastructure	122
	Supplier payment times	123
APF	PENDICES	
_		
App	pendix A – List of Submissions	125
_		
App	pendix B – Hearings and witnesses	127
DIS	SENTING REPORT	
ь.		400
DIS	senting Report—Australian Labor Party	133
TAE	3LE	
Tabl	le 3.1 List of NISA initiatives	54

Membership of the Committee

Chair Mr Tim Wilson MP (from 10 September 2018)

Ms Sarah Henderson MP (to 28 August 2018)

Deputy Chair The Hon Matt Thistlethwaite MP

Members Mr Adam Bandt MP

Ms Julia Banks MP (to 28 November 2018) Mr Scott Buchholz MP (to 28 August 2018)

Mr Trevor Evans MP

Mr Jason Falinski MP (from 20 June 2018)

Mr Kevin Hogan MP (to 27 March 2018)

Ms Ged Kearney MP (from 21 May 2018 to 10 September

2018)

Mr Craig Kelly MP Mr Matt Keogh MP

Mr Ted O'Brien MP (from 18 February 2019)

The Hon Craig Laundy MP (from 10 September 2018)

Mr Josh Wilson MP (to 10 May 2018 and from

10 September 2018)

Committee Secretariat

Secretary Mr Stephen Boyd

Inquiry Secretary Ms Samantha Mannette

Senior Research Officer Dr John White

Office Manager Ms Jazmine Rakic

Terms of reference

On 27 March 2018, the then Treasurer, the Hon Scott Morrison MP, asked the Committee to inquire into and report on *impediments to business investment in Australia*.

The *Intergovernmental Review of Business Investment*, September 2017, reveals a complex mix of structural and cyclical factors as well as institutional and policy factors that are influencing business investment in Australia.

The Standing Committee on Economics will inquire into and report on:

- the interaction between regulatory frameworks across all levels of Government and how the cumulative regulatory burden can be reduced to support greater business investment;
- the impact of innovation policies, at the Commonwealth and State government levels, on business investment and the role of innovation policies in encouraging greater business investment, having regard to approaches taken in other countries;
- the role that taxation policy, at the Commonwealth and State government levels, can have on the encouragement of new business investment;
- the role that energy policies, at the Commonwealth and State government levels, can have on the encouragement of new business investment; and
- the impact of supplier payment times, including by governments, on business investment for small to medium enterprises.

List of abbreviations

ACCC Australian Competition and Consumer Commission

ACCI Australian Chamber of Commerce and Industry

ADG Code Australia Code for the Transport of Dangerous Goods by Road

and Rail

AEMC Australian Energy Market Commission

AER Australian Energy Regulator

APPEA Australian Petroleum Production and Exploration Association

Limited

APRA Australian Prudential Regulation Authority

ARA Australian Retailers Association

ASBFEO Australian Small Business and Family Enterprise Ombudsman

ATA Australian Trucking Association

ATO Australian Taxation Office

Australian Trade and Investment Commission

AVCAL Australian Private Equity and Venture Capital Association

Limited

BCA Business Council of Australia

BCCM Business Council of Co-operatives and Mutuals

BCI building and construction industry

BRS Business Registration Service

BTF Biomedical Translation Fund

C&I commercial and industrial

CME Cooperative and Mutual Enterprise

CNL Co-operatives National Law

COAG Council of Australian Governments

CRC Cooperative Research Centre

CSIRO Commonwealth Scientific and Industrial Research Organisation

DFAT Department of Foreign Affairs and Trade

DIIS Department of Industry, Innovation and Science

EMDG Export Market Development Grants

EPBC Act Environment Protection and Biodiversity Conservation Act 1999

ESVCLP early-stage venture capital limited partnership

FDI foreign direct investment

FIRB Foreign Investment Review Board

FTA Free Trade Agreement

FWC Fair Work Commission

GST Goods and Services Tax

GTS Global Talent Scheme

HVNL Heavy Vehicle National Law

ISA Innovation Science Australia

LMT labour market testing

MCA Minerals Council of Australia

MTA Motor Trades Association

NBN National Broadband Network

NBSG national broadband service guarantee

NBSI National Business Simplification Initiative

NEM National Energy Market

NHVR National Heavy Vehicle Regulator

NISA National Innovation and Science Agenda

NOPSEMA National Offshore Petroleum Safety and Environmental

Management Authority

OECD Organisation of Economic Co-operation and Development

PE private equity

PIAC Public Interest Advocacy Centre

PRRT petroleum resources rent tax

R&D research and development

R&DTI Research and Development Tax Incentive

RMAC Red Meat Advisory Council

SME Small and Medium Enterprise

STEM science, technology, engineering and mathematics

STP Single Touch Payroll

TSS Temporary Skill Shortage

VC venture capital

VCLP venture capital limited partnership

Recommendations

2 Regulatory roadblocks

Recommendation 1 (paragraph 2.135)

The committee recommends that the Australian Government, in cooperation with state and territory and local governments, continue to identify areas and industry sectors for streamlining business engagement with governments through projects such as the National Business Simplification Initiative, and implement reforms where there is scope for reducing the layers of regulatory burden for starting and operating businesses.

Recommendation 2 (paragraph 2.140)

The committee recommends that through the Council of Australian Governments, the Australian Government and state and territory governments develop and adopt a set of nationally consistent laws on electrical safety.

Recommendation 3 (paragraph 2.146)

The committee recommends that the Australian Government, in consultation with states and territories, consider establishing a single national regulator for cooperative enterprises.

Recommendation 4 (paragraph 2.150)

The committee recommends that the Australian Government publish an update on the progress of industry consultations and work on reforms to the restrictions on the parallel importation of books, including any timeline on implementation.

Recommendation 5 (paragraph 2.153)

The committee recommends that the Australian Standards on clothing labels be updated to bring them in line with international standards.

Recommendation 6 (paragraph 2.156)

The committee recommends that the Australian Government, when identifying areas for streamlining business engagement with governments as set out in Recommendation 1, should include small business engagement with governments on workplace relations matters.

When considering options, the governments should have regard to the Australian Small Business and Family Enterprise Ombudsman's proposals in the *Workplace Relations – simplification for small business* paper and the recommendations from the government joint project looking at how governments might encourage small business employment.

3 Innovation policies

Recommendation 7 (paragraph 3.124)

The committee recommends that the Australian Government consider recommiting to the National Science and Innovation Agenda (NISA), and making provision from the 2019-2020 Budget to fund NISA initiatives for another four years.

4 Taxation policies

Recommendation 8 (paragraph 4.51)

The committee recommends that the Australian Government reduce the company tax rate in Australia to 25 per cent for all companies by 2026-27.

Recommendation 9 (paragraph 4.56)

The committee recommends that the Australian Government set the instant asset write-off threshold at \$25,000 for small and medium enterprises on an ongoing basis.

5 Electricity: Price and reliability

Recommendation 10 (paragraph 5.54)

The committee recommends that the Australian Government continues its focus on improving reliability and price in electricity.

6 Other issues

Recommendation 11 (paragraph 6.81)

The committee recommends that the Australian Government review the Export Market Development Grants scheme to ensure that the level of funding is sufficient to assist local small and medium-sized Australian businesses to increase their engagement with the global marketplace.

In undertaking the review, the Australian Government should consider the new export opportunities arising from recent free trade agreements, including the *Comprehensive and Progressive Agreement for Trans-Pacific Partnership* and the *Indonesia–Australia Comprehensive Economic Partnership Agreement*.

Recommendation 12 (paragraph 6.92)

The committee recommends that the Australian Government adopts the following initiatives to enhance National Broadband Network (NBN) customer outcomes:

- require a competition impact statement to accompany all proposed policy and regulation, and
- recommit to a separated wholesale-only NBN selling on a nondiscriminatory basis.