

HOUSE OF REPRESENTATIVES STANDING COMMITTEE ON ECONOMICS

REVIEW OF THE FOUR MAJOR BANKS (SECOND REPORT)

Westpac

Westpac47QW: Please outline the positions in the typical chain of authority in your bank between other customer facing retail staff and the CEO.

Answer: The positions in the typical chain of authority in Westpac between other customer facing

retail staff and the CEO include:

Personal Banker

- 1. Group CEO
- 2. Chief Executive Consumer Bank
- 3. General Manager, Westpac Retail and Premium Bank
- 4. State General Manager
- 5. Regional General Manager
- 6. Branch Manager
- 7. Personal Banker

Home Finance Manager

- 1. Group CEO
- 2. Chief Executive Consumer Bank
- 3. General Manager, Westpac Retail and Premium Bank
- 4. State General Manager
- 5. State Manager Home Lending
- 6. Lending Area Manager
- 7. Home Finance Manager

Contact Centre Consultant

- 1. Group CEO
- 2. Chief Executive Consumer Bank
- 3. Chief Customer Officer & Customer Contact Centres
- 4. GM Customer Contact Centres
- 5. Head of Customer Contact Centre
- 6. Stream Manager
- 7. Team Manager
- 8. Contact Centre Consultant











