

Subject:Inquiry into IT PricingDate:Sunday, 27 May 2012 4:00:03 PMAttachments:Steam-MaxPayne3.pdf

The cost of selling games to Australian and American customers via Internet download are almost identical, yet I'm paying much more for an identical game.

For example in Steam Store, an Internet distribution platform, I would pay USD\$90 for Max Payne 3 in Australia. Yet in America, I would pay USD\$60 for an identical game (available earlier too). Note that both prices are in USD, so exchange rate does not account for the difference.

This impacts on Australian households as they have to pay more to access the same amount of contents as their overseas counterpart

Regards Chris Wong

## Australian Price USD\$90

#### Submission 018 Received 27/05/2012





\$89.99 USD

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ADD TO CART

### Available: 6 June 2012

This game will unlock in approximately 1 week, 2 days and 14 hours

### Pre-Purchase Max Payne 3

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Game Details	

Title: Max Payne 3

# USA Price USD\$60

#### Submission 018 Received 27/05/2012





### Available: June 2nd, 2012

This game will unlock in approximately 5 days and 14 hours

#### Pre-Purchase Max Payne 3

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\$59.99	ADD TO CART

#### Pre-Purchase Offer

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Developer: Rockstar Studios

### **Game Details** Title: Max Payne 3 Genre: <u>Action</u>