

## **Appendix 3**

### **WorkChoices advertisements**

Source: *The Sun-Herald*, October 23, 2005, pp 18-19.

ADVERTISEMENT

**Australia  
can't  
afford  
to stand  
still.**

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Australian Government

## If we're serious about an even stronger economy, more jobs and higher wages we need a new workplace relations system.

To protect the future prosperity of all Australians we need to build an even stronger economy that delivers more jobs and higher wages.

To do this we need to start removing the restrictions of our current workplace relations system which are standing in the way.

The current system is too complex, inflexible and outdated. It's costing Australians precious new employment opportunities.

And it's seriously hindering investment and economic growth.

### THE OLD SYSTEM NEEDS REFORMING.

It's absurd that Australia currently has six different workplace relations systems, over 130 different pieces of employment related legislation, over 4,000 different awards and over 30,000 different classification wage levels.

We are labouring under a workplace system that was largely designed over a century ago to deal with the problems of a different time and a different world.

### WE CANNOT AFFORD TO GO BACKWARDS.

Countries have the choice of either going forwards or backwards. Marking time is not an option.

Nations which have reformed their workplace systems have benefited from stronger economies, higher job growth and lower unemployment.

Those that have been reluctant to reform their labour market systems continue to suffer from sluggish economic growth and high unemployment.

The lesson for us all is simple. No matter how well Australia is doing now, we cannot

afford to stand still and do nothing.

If we are serious about securing Australia's future we must reform our workplace relations system now.

### INTRODUCING WORKCHOICES.

The creation of WorkChoices will move us towards one simpler, national workplace relations system.

It will improve productivity, encourage more investment, provide a real boost to the economy and lead to more jobs and higher wages.

We should never forget that Australia needs to create around 170,000 new jobs every year, including tens of thousands of jobs for school leavers.

We also need to find more ways to reward effort and more ways to increase wages as well as create more flexibility to provide a better balance between work and family life.

At the same time we must ensure that employees' minimum standard conditions are protected by law.

However, there is no greater protection we can give Australian workers and their families than a new workplace relations system that helps build the stronger economy needed to deliver more jobs and higher wages.

That's how we will all continue to grow and prosper.

**John Howard**  
Prime Minister of Australia

## WorkChoices

To find out the facts call the WorkChoices hotline **1800 025 239**  
or visit the WorkChoices website [www.workchoices.gov.au](http://www.workchoices.gov.au)

