

Senate Community Affairs Committee,
Dear representatives,

I am in total support of any legislation that requires a health information label on all alcohol products. Alcoholic beverages in the supermarket, for example, should be very clearly labelled.

It would be absolutely wonderful if there was a restriction on ALCOHOL advertising until after 9pm and before 5 am; even better would be the screening of proposed ads on alcohol by a joint committee of health experts and other relevant representatives who are constantly having to deal with the social issues caused by 12-17 year olds who drink themselves into oblivion regularly.

These children are at an age when they should be preserving their brain cells, not pickling them, not consequently destroying their short term memory, nor do we want them stripping their bodies of the nutrients they already have; binge drinking just encourages irresponsible attitudes toward diet, time management, drink driving, sexual issues and sets up problems in life with depression. The saddest bill that was ever introduced in relation to alcohol was lowering the legal age to 18.

Allowing alcohol to be advertised to unsuspecting children is morally wrong. Alcohol does not equate with success, sporting dominance, personal confidence, sex appeal and business savvy; inebriated teens are offensive, destructive, promiscuous, irresponsible and unpredictable.

Sober teens have potential to be creative, caring, sensible and thoughtful, all this, during a time in their lives where they are finding out how real life works and discovering who they are; they need good role modelling, not drunken sports "heroes" who cheat on their wives, smashed film stars who crash cars. intoxicated groups of idiots who gang rape, stressed business men and women who can only talk and relax from the days' pressures with several glasses of what ever the latest liquor is ... Taking a good look at what makes the headlines and pictures on ninemsn gives a good idea as to what the media is promoting about alcohol and role models. it's not a pretty picture for our children to emulate.

Please support our precious children who are facing this onslaught of lies regarding alcohol, by giving them a law that will protect and encourage responsible use of alcohol, and the penalisation of those groups/ companies/media bodies who want to destroy our children.

Yours Sincerely,
Mrs Erin Woolley