Senate Finance and Public Administration Legislation Committee  
—Budget Estimates Hearing—May 2014

Answers to Questions on Notice

Parliamentary departments, Department of Parliamentary Services

Topic:  Market Research

Question:  240

Written:  Senator Ludwig

Date set by the committee for the return of answer: 11 July 2014

1. List any market research conducted by the department/agency since Additional Estimates in February, 2014:  
   a. List the total cost of this research  
   b. List each item of expenditure and cost, broken down by division and program  
   c. Who conducted the research?  
   d. How were they identified?  
   e. Where was the research conducted?  
   f. In what way was the research conducted?  
   g. Were focus groups, round tables or other forms of research tools used?  
   h. How were participants for these focus groups et al selected?

Answer

1. The Department conducted an in house on-line Retail Services Survey between 28 February and 14 March 2014.
   
   a. Nil.  
   
   b. Not applicable.  
   
   c. DPS.  
   
   d. Not applicable.  
   
   e. On-line survey of building occupants.  
   
   f. An online survey.  
   
   g. No.  
   
   h. Not applicable.