## ANSWERS TO QUESTIONS ON NOTICE

Budget Estimates May 2013

## **Agriculture, Fisheries and Forestry**

**Question:** 180

**Division/Agency:** Governance Division

**Topic: Advertising** 

**Proof Hansard page:** Written

## **Senator HEFFERNAN asked:**

- 1. What was the total cost of all advertising for the financial year to date?
- 2. Is the advertising campaign or non-campaign advertising? Provide details of each advertising, including the program the advertising was for, the total spend and the business that provided the advertising services.
- 3. Has the Department of Finance and Deregulation provided any advice about the advertising? Provide details of each advertising item.
- 4. Has the Peer Review Group (PRG) and/or Independent Communications Committee (ICC) provided any advice about the advertising? Provide details of each advertising item.
- 5. Did the Advertising comply with the Guidelines on Information and Advertising Campaigns by Australian Government Departments and Agencies? Provide the details for each advertising item.
- 6. Provide details for any other communications program, including details of the program, the total spend and the business that provided the communication services.
- 7. What advertising Campaign and Non-Campaign and other communications programs is the Department/Agency undertaking, or are planning to undertake?

### **Answer:**

## The Department of Agriculture, Fisheries and Forestry (DAFF)

- 1. The total cost of all non-campaign advertising for the financial year to date is \$172 470 (inc GST), for the period 1 July 2012 30 April 2013. Non-campaign advertising includes advertisements to promote tenders, grant rounds, information sessions and operational information. It does not include recruitment advertising, managed by the HR Branch of the department.
- 2. Non-campaign. From 1 July 2012 to 30 April 2013 the Department spent the following on non-campaign advertising activities:

•	Climate change (Grant rounds)	\$ 60 887
•	Biosecurity legislation review	\$ 47 500
•	Carbon Farming Futures	\$ 32 897
•	National Food Plan consultation	\$ 12 269
•	ABARES (Conferences and awards)	\$ 7461
•	Horticulture Export Review	\$ 6877
•	Live animal exports (Exporter information)	\$ 2227
•	Cultural awareness advertising	\$ 2352

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The department's paid advertising for non-campaign and business as usual communications is purchased through the appointed master media agency (AdCorp) under the Australian Government coordinated procurement arrangements.

- 3. The department has not conducted any campaign advertising and therefore there has been no requirement to seek the advice of the Department of Finance and Deregulation, Peer Review Group or Independent Communications Committee.
- 4. Refer to (c)
- 5. Yes. All advertising was non-campaign advertising, as described in point 10 in the Guidelines on Information and Advertising Campaigns by Australian Government Departments and Agencies.
- 6. Please refer to the detail and table on communication spend provided in Question on Notice 156 (from February Additional Estimates).
- 7. Currently, advertising is planned for the Carbon Farming Futures Program.

## **Australian Pesticides and Veterinary Medicine Authority (APVMA)**

- 1. Total cost of all advertising for the financial year to date was \$7846 (inc GST).
- 2. Non-campaign. The ad, which was placed through AdCorp, was an information piece on the APVMA placed in the National Farmers Federation Annual Review. The cost was \$7846.
- 3. No.
- 4. No.
- 5. N/A
- 6 Nil
- 7. No other advertising is planned for this financial year.

## **Australian Fisheries Management Authority (AFMA)**

- 1. Total cost of all advertising for the financial year to date was \$14 416.82 including GST.
- 2. Non-campaign advertising.
  - a. Ad for MI Toothfish (2 Oct 2012), cost \$1801.01, placed by AdCorp.
  - b. Ad for Call for Pre-proposals for Fisheries Research (8 Aug 2012), cost \$699.73, placed by AdCorp.

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- c. Ad for Call for Pre-proposals for Fisheries Research (8 Aug 2013), cost \$318.11, placed by AdCorp.
- d. Ad for Draft Amendments to SBT Fish (4 Sep 2012), cost \$1,667.72, placed by AdCorp.
- e. Ad for Chairpersons for RAGs (21 and 22 Dec 2012, 7 Jan 2013), cost \$3,716.11, placed by AdCorp.
- f. Ad for NPF Management Plan (7 Nov 2012), cost \$1,401.13, placed by AdCorp.
- g. Ad for AFMA Commission Public Meeting (20 Oct 2012), cost \$303.18, placed by AdCorp.
- h. Ad for AFMA Commission Annual Public Meeting (25 April 2013), cost \$497.67, placed by AdCorp.
- i. Ad for APS Jobs Subscription 2012-13, cost \$4,012.16 placed by Australian Public Service Commission.
- 3. No.
- 4. No.
- 5. Yes. Refer to 2 (a-i).
- 6. Nil.
- 7. Non-campaign. AFMA advertising planned includes advertising and job vacancies that may arise and public notices as required by legislation.

## Fisheries Research and Development Corporation (FDRC)

- 1. Total cost of all advertising for the financial year to date was \$10 961.84 (inc GST).
- 2. Non-campaign employment advertising, placed directly by FRDC.
- 3. No.
- 4. No.
- 5. N/A.
- 6. Nil.
- 7. Non-campaign. Advertising staff vacancies as required; and promotion of FRDC website and research findings.

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## **Grape Wine Research Development Corporation (GWRDC)**

- Total cost of all advertising for the financial year to date was \$7055.42 (inc GST).
- 2. Non-campaign. \$3472.67 and \$3582.75 - two separate calls for applications for research investment funding - both advertisements were placed through AdCorp Australia Ltd (Financial Review & the Australian).
- 3. No.
- 4. No.
- 5. N/A
- 6. Nil.
- 7. Non Campaign. Further calls for research investment funding will be made in 2013/14.

## **Cotton Research Development Corporation (CRDC)**

- Total cost of all advertising for the financial year to date was \$9081(inc GST).
- 2. Non-campaign. Recruitment advertising placed by directly by CRDC in The Australian.
- 3. No.
- 4. No.
- 5. N/A
- 6. Nil.
- 7. Annual research procurement round advertising June 2013 estimated at \$4000.

### Wine Australia

- 1. Total cost of all advertising for the financial year to date was \$221 500 (inc GST).
- 2. Non-campaign. The YTD advertising number includes monies spent promoting Wine Australia in overseas markets, such as USA, Canada, UK, China etc. Ads were placed by Sabotage Creative, Food & Wine Magazine, Adelaide Wine Show, Agile Media Ltd, Yesmywine.com, Liquid Ideas, Restaurant Catering Magazine, Pro Wein International Trade Fair, Universal McCann, Wine Business Monthly, Beverage Media Group, Gourmet Traveller Magazine, Facebook, Daily Dose Media, Next Digital, The Wine Detective, M Shanken Communications, Monomax Advertising and The Beverage Network.

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### **Agriculture, Fisheries and Forestry**

- 3. No.
- 4. No.
- 5. N/A
- 6. Nil.
- 7. N/A

#### **Grains Research Development Corporation (GRDC)**

- 1. Total cost of all advertising for the financial year to date was \$95 281.60 (inc GST).
- 2. Non-campaign. Advertising consisted of recruitment advertisement, expressions of interest and some event advertising.

## **Expressions of Interest**

1. Southern Panel Chairman – March 2013

AdCorp - \$15 397.23

Ad appeared in Adelaide Advertiser, The Australian, Hobart Mercury, Land Newspaper, Melbourne Age, Stock and Land, Stock Journal, Weekly Times Victoria

2. GRDC Regional Panel Members – February 2013

AdCorp - \$29 429.41

Ad appeared in Adelaide Advertiser, Australian, Brisbane Courier Mail, Countryman, Farm Weekly, Hobart Mercury, Land Newspaper, Melbourne Age, Queensland Country Life, Stock and Land, Stock Journal, Sydney Morning Herald, Weekly times Victoria,

## Recruitment:

- 1. Manager Plant Health Aug 2012;
- 2. Manager Capacity Building Aug 2012

Both projects in one ad – advertising cost: \$2837

3. Senior Manager Operations and Farm Practices - May 2012

Advertising cost: "Australian": \$11 854; "Canberra Times"- \$2335

4. Administrative Coordinator – Commercial area – Feb 2013

Advertising cost: \$1740

5. Communications Manager – Sept 2012

Advertising cost: \$3010

6. Communications Coordinator – December 2012

Advertising cost - \$1700

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## **Event Advertising:**

Newspaper adverts for Farm Business for Advisers and Growers Grains Research for Growers

Bendigo Farm Business for Advisers = \$1474.18 Bendigo Advertiser

Forbes Farm Business for Growers = \$695.55 Forbes Advocate

Wagga Farm Business for Advisers = \$757.91 Wagga Daily Advertiser

Harden Farm Business for Growers = \$204.02 Regional Publishers

Pinnaroo Farm Business for Growers = \$374.76 Murray Pioneer

Hamilton Farm Business for Growers = \$479.00 Hamilton Spectator

Nhill Farm Business for Growers = \$272.73 Nhill Free Press

Ceduna Grains Research for Growers = \$ 400.91 Port Lincoln Times

Clare Farm Business for Growers = \$510.00 Northern Argus

Marnoo Grains Research for Growers = \$171.82 North Central News

Balaklava Grains Research for Growers = \$529 Balaklava Plains Producer

Cummins Farm Business for Growers = \$790.91 Port Lincoln Times

Wagga Farm Business for Advisers = \$838.42 Wagga Daily Advertiser

## TV adverts for Farm Business for Advisers and Grains Research for Growers

Bendigo Farm Business for Advisers = \$3485.00 Prime7 and Ad Media Wagga Farm Business for Advisers = \$7588.00 WIN Television Griffith Griffith Grains Research for Growers = \$964.00 Win Television Griffith

#### Radio adverts for Farm Business for Advisers

Bendigo Farm Business for Advisers = \$2065.00 Southern Cross Austero

- 3. No.
- 4. No.
- 5. N/A.

#### 6. GRDC Communications Programs:

NB: The figures indicated are a pro rata calculation of the budget for the 2012-13 financial year.

Program details	<b>Business provider</b>	Spend
Understanding and Making the GRDC website update papers accessible	Accessiblity Oz	\$18 333.00
Integration of Final Reports onto the GRDC website	Centre for eCommerce and Communications	\$58 333.31
Western Region Communicator Services	Cox Inall	\$13 890.70
Northern Regional Communicator Services	Cox Inall	\$8666.60

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In the Field with John Harvey	Porter Novelli	\$37 592.40
GRDC Driving Agronomy	Online Business Radio	\$66 666.40
Innovation Generation Building Supply Chain Solutions	Grain Growers Pty Ltd	\$83 333.00
Climate Champion Initiative	E-Connect	\$141 666.00
Strategic Plan Stakeholder Briefings and Information Kit	Cox Inall	\$27 358.33
Panel Profiles Campaign	Cox Inall	\$5889.20
Over the Fence' campaign	Cox Inall	\$65 000.00
Ground Cover TV EDM and Webbased content	Anvill Media Pty Ltd	\$7037.50
Ground Cover TV - National	Anvill Media Pty Ltd	\$287 499.00
Southern GRDC Paddock Diary 2012-13	Communicators WDM Design and Advertising Pty Ltd	\$84 692.50 \$27 487.40
Regional Science Writer Services -	The Australian Agricultural	
Rural Focus Interviews with the GRDC	Radio West Broadcasters Pty Ltd	\$5749.95
2011-2014 GRDC Crop Updates DVD and YouTube Videos	Range Media Pty Ltd	\$63 000.00
Regional Communicator Services - Southern	Porter Novelli	\$175 844.15
Southern Regional Communicator Services	Porter Novelli	\$40 845.00
Revision and Updating of chickpeas ute guide	Pulse Australia	\$5833.33
Enhancing GRDC website regional newsletters	Making Data Easy	\$133 574.99
Regional Science Writer Services - Northern	E-Connect	\$114 683.32
Fact Sheets for Publication and Website	Coretext	\$172 499.90
Converting Information from Research Reports for a Grower Audience	Coretext	\$124 999.90
Ground Cover Newspaper	Coretext	\$1 172 416.60
Western Ground Cover Supplements	Cox Inall Coretext	\$101 731.66 \$226 666.27
Regional Science Writer Services -		
Regional communicator services - Western	Cox Inall	\$109 509.16
Regional Communicator Services - Northern	Cox Inall	\$104 800.82

## ANSWERS TO QUESTIONS ON NOTICE

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Question: 180 (continued)

7. The GRDC will continue to place recruitment and EOI advertising when required. The GRDC plans to continue its fundamental communications programs, namely Ground Cover Newspaper and Supplements, Ground Cover TV, Driving Agronomy Radio Program and In the Field with John Harvey, as well as continue the services of regional communicators and science writers.

## **Sugar Research Development Corporation (SRDC)**

- 1. Total cost of all advertising for the financial year to date was \$4735.82 (inc GST).
- 2. Non-campaign. All ads were placed directly by SRDC.
- 3. No.
- 4. No.
- 5. Yes. Advertising 1 A4 page = \$750 in Australian Canegrower magazine and \$750 in ACFA Sugar Journal magazine to promote SRDC's call for research proposals. Total \$1500 (inc GST). Please note this is part of the overall advertising expenditure (\$4735.82) for SRDC in 2012-2013.
- 6. Nil.
- 7. Nil.

## **Rural Industries Research and Development Corporation (RIRDC)**

- 1. Total cost of all advertising for the financial year to date was \$28 068 (inc GST).
- 2. Non campaign.
  - i.Call for research tenders: \$4209, AdCorp
  - ii.Call for Horizon Scholarship applications: \$7815.52, AdCorp
  - iii.Call for research Expressions of Interest, \$1515, AdCorp
  - iv. Horizon Scholarship and Rural Women's Award, \$1468, Walsh Media. Walsh Media were used on this occasion as they were responsible for the NFF Annual Review publication advertising.
  - v.Call for research tenders and Expressions of Interest, \$13 059, AdCorp
- 3. No.
- 4. No.
- 5. Yes. All advertising undertaken by RIRDC was non-campaign advertising, as described in point 10 in the Guidelines on Information and Advertising Campaigns by Australian Government Departments and Agencies.
- 6. Nil.

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**Question:** 180 (continued)

7. Between one and three newspaper non campaign advertisements calling for research proposals are planned in the second half of 2013.

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## **Agriculture, Fisheries and Forestry**

Question: 181

Division/Agency: Governance Division

**Topic: Board appointments Proof Hansard page:** Written

## **Senator HEFFERNAN asked:**

Provide an update of the boards within this portfolio, including: board title, terms of appointment, tenure of appointment and members.

What is the gender ratio on each board and across the portfolio?

Please detail any board appointments for this financial year to date.

#### **Answer:**

Details about portfolio boards at 27 May 2013, including board title, terms of appointment, tenure of appointment and members, are provided at <u>Attachment A</u>. The gender ratio on each board is also provided.

At 27 May 2013, the gender ratio across the portfolio is 40.7 per cent women and 59.3 per cent men.

Board appointments for this financial year to date are at Attachment B.

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## **Agriculture, Fisheries and Forestry**

**Question:** 181 (continued)

## Attachment A – Agriculture, Fisheries and Forestry portfolio boards and bodies at 27 May 2013

Body name	Member	Board position	Start date	End date	Tenure	Gender ratio
Australian Animal Welfare Advisory Committee	Gardner Murray	Chairperson	4/10/2011	30/09/2014	1 <sup>st</sup> term	Male – 9 (64.3%)
	Bill Bray	Member	4/10/2011	30/09/2014	1 <sup>st</sup> term	Female – 5 (35.7%)
	Brett McCallum	Member	4/10/2011	30/09/2014	1 <sup>st</sup> term	
	DeeDee Woodside	Member	4/10/2011	30/09/2014	1 <sup>st</sup> term	
	Glenys Oogjes	Member	4/10/2011	30/09/2014	1 <sup>st</sup> term	
	Helen Cathles	Member	4/10/2011	30/09/2014	1 <sup>st</sup> term	
	Hugh Wirth	Member	4/10/2011	30/09/2014	1 <sup>st</sup> term	
	Keith Adams	Member	4/10/2011	30/09/2014	1 <sup>st</sup> term	
	Kevin Doyle	Member	4/10/2011	30/09/2014	1 <sup>st</sup> term	
	Lyndy Scott	Member	4/10/2011	30/09/2014	1 <sup>st</sup> term	
	Mary Barton	Member	4/10/2011	30/09/2014	1 <sup>st</sup> term	
	Norm Blackman	Member	4/10/2011	30/09/2014	1 <sup>st</sup> term	
	Philip Glyde	Member	4/10/2011	30/09/2014	1 <sup>st</sup> term	
	Rick Symons	Member	4/10/2011	30/09/2014	1 <sup>st</sup> term	
Australian Fisheries Management Authority	Michael Egan	Chairperson	1/03/2009	28/02/2014	1 <sup>st</sup> term	Male – 6 (66.7%)
Commission	Richard Stevens	Deputy chairperson	8/02/2007	28/02/2014	2 <sup>nd</sup> term	Female – 3 (33.3%)
	James Findlay	CEO/member	27/09/2010	27/03/2016	2 <sup>nd</sup> term	
	Denise North	Member	8/02/2007	28/02/2014	2 <sup>nd</sup> term	
	Ian Cartwright	Member	8/02/2007	28/02/2014	2 <sup>nd</sup> term	
	Keith Sainsbury	Member	1/07/2008	28/02/2014	2 <sup>nd</sup> term	
	Elizabeth Montano	Member	1/03/2009	28/02/2014	1 <sup>st</sup> term	
	Jennifer Goddard	Member	1/03/2009	28/02/2014	1 <sup>st</sup> term	
	John Glaister	Member	1/03/2009	28/02/2014	1 <sup>st</sup> term	

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## **Agriculture, Fisheries and Forestry**

Body name	Member	<b>Board position</b>	Start date	End date	Tenure	Gender ratio
Australian Landcare Council	Ella Maesepp	Member	27/05/2011	30/06/2013	1 <sup>st</sup> term	Male – 2 (20%)
	Keelen Mailman	Member	27/05/2011	30/06/2013	1 <sup>st</sup> term	Female – 8 (80%)
	Dennis Mutton	Member	10/08/2006	5/07/2013	2 <sup>nd</sup> term	
	Banduk Marika	Member	6/07/2010	5/07/2013	1 <sup>st</sup> term	
	Kathryn Andrews	Member	6/07/2010	5/07/2013	1 <sup>st</sup> term	
	Rosemary Hill	Member	6/07/2010	5/07/2013	1 <sup>st</sup> term	
	Lynne Strong	Member	12/10/2012	11/10/2014	1 <sup>st</sup> term	
	Kate Jones	Member	12/10/2012	11/10/2015	1 <sup>st</sup> term	
	Jacqueline Jarvis	Member	12/10/2012	11/10/2015	1 <sup>st</sup> term	
	Ronald Archer	Member	7/12/2012	6/12/2015	1 <sup>st</sup> term	
Australian Pesticides and Veterinary Medicines	Lyn Fragar	Chairperson	13/11/2012	12/11/2015	1 <sup>st</sup> term	Male $-5 (55.6\%)$
Authority Advisory Board	Roger Toffolon	Member	13/11/2012	12/11/2015	2 <sup>nd</sup> term	Female – 4 (44.4%)
·	Sandra Baxendell	Member	13/11/2012	12/11/2015	1 <sup>st</sup> term	, ,
	Selwyn Snell	Member	13/11/2012	12/11/2015	1 <sup>st</sup> term	
	Lisa Wade	Member	13/11/2012	12/11/2015	1 <sup>st</sup> term	
	John Hassell	Member	13/11/2012	12/11/2015	1 <sup>st</sup> term	
	Gordon Reidy	Member	13/11/2012	12/11/2015	1 <sup>st</sup> term	
	David Lawson	Member	13/11/2012	12/11/2015	1 <sup>st</sup> term	
	Bronwyn Capanna	Member	13/11/2012	12/11/2015	1 <sup>st</sup> term	
Biosecurity Advisory Council	Andrew Inglis	Chairperson	1/01/2012	30/06/2014	4 <sup>th</sup> term	Male – 3 (37.5%)
·	Clare Penniceard	Member	1/01/2012	30/06/2014	4 <sup>th</sup> term	Female – 5 (62.5%)
	Dennis Witt	Member	1/01/2012	30/06/2014	4 <sup>th</sup> term	, , ,
	Elizabeth Mattiske	Member	1/01/2012	30/06/2014	4 <sup>th</sup> term	
	Joanne Daly	Member	1/01/2012	30/06/2014	4 <sup>th</sup> term	
	Lisa Adams	Member	1/01/2012	30/06/2014	4 <sup>th</sup> term	
	Rona Mellor	Member	1/01/2012	30/06/2014	2 <sup>nd</sup> term	
	Roly Neiper	Member	10/07/2012	30/06/2014	2 <sup>nd</sup> term	
Body name	Member	Board position	Start date	End date	Tenure	Gender ratio
Cotton Research and Development Corporation	Michael Logan	Chairperson	13/08/2007	12/08/2013	2 <sup>nd</sup> term	Male – 5 (71.4%)
• •	Mary Corbett	Deputy chairperson	1/10/2008	30/09/2014	2 <sup>nd</sup> term	Female – 2 (28.6%)

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Body name	Member	Board position	Start date	End date	Tenure	Gender ratio
	Lorraine Stephenson	Non-executive director	1/10/2011	30/09/2014	1 <sup>st</sup> term	
	Cleave Rogan	Non-executive director	1/10/2011	30/09/2014	1 <sup>st</sup> term	
	Hamish Millar	Non-executive director	1/10/2011	30/09/2014	1 <sup>st</sup> term	
	Michael Robinson	Non-executive director	1/10/2011	30/09/2014	1 <sup>st</sup> term	
	Richard Haire	Non-executive director	1/10/2011	30/09/2014	1 <sup>st</sup> term	
<b>Cotton Research and Development Corporation</b>	Christine Hawkins	Other	27/05/2011	26/05/2014	1 <sup>st</sup> term	Female – 1 (100%)
Selection Committee						
<b>Eminent Scientists Group</b>	John Radcliffe	Chairperson	1/09/2010	31/08/2013	1 <sup>st</sup> term	Male – 4 (100%)
	Chad Hewitt	Member	1/09/2010	31/08/2013	1 <sup>st</sup> term	
	Mark Lonsdale	Member	1/09/2010	31/08/2013	1 <sup>st</sup> term	
	Tom Kompas	Member	1/09/2010	31/08/2013	1 <sup>st</sup> term	
Fisheries Research and Development Corporation	Harry Woods	Chairperson	1/09/2010	31/08/2013	1 <sup>st</sup> term	Male – 5 (71.4%)
	Brett McCallum	Deputy chairperson	9/09/2009	31/08/2015	2 <sup>nd</sup> term	Female – 2 (28.6%)
	Heather Brayford	Non-executive director	1/09/2009	31/08/2015	2 <sup>nd</sup> term	
	Renata Brooks	Non-executive director	1/09/2009	31/08/2015	2 <sup>nd</sup> term	
	Bruce Mapstone	Non-executive director	12/09/2012	31/08/2015	1 <sup>st</sup> term	
	Peter O'Brien	Non-executive director	12/09/2012	31/08/2015	1 <sup>st</sup> term	
	David Thomason	Non-executive director	12/09/2012	31/08/2015	1 <sup>st</sup> term	
Fisheries Research and Development Corporation	Prudence McMichael	Presiding member	17/04/2012	16/04/2014	1 <sup>st</sup> term	Female – 1 (100%)
Selection Committee						
Food Policy Working Group	Grant O'Brien	Member	25/11/2011	25/11/2013	1 <sup>st</sup> term	Male – 1 (100%)

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Body name	Member	Board position	Start date	End date	Tenure	Gender ratio
Grains Research and Development Corporation	Keith Perrett	Chairperson	1/10/2007	30/09/2013	2 <sup>nd</sup> term	Male – 6 (75%)
	Kim Halbert	Deputy chairperson	4/11/2011	30/09/2014	1 <sup>st</sup> term	Female – 2 (25%)
	Jennifer Goddard	Non-executive director	11/11/2008	30/09/2014	2 <sup>nd</sup> term	
	Jeremy Burdon	Non-executive director	4/11/2011	30/09/2014	1 <sup>st</sup> term	
	Richard Brimblecombe	Non-executive director	4/11/2011	30/09/2014	1 <sup>st</sup> term	
	Robert Lewis	Non-executive director	4/11/2011	30/09/2014	1 <sup>st</sup> term	
	Sharon Starick	Non-executive director	4/11/2011	30/09/2014	1 <sup>st</sup> term	
	John Woods	Non-executive director	8/03/2012	30/09/2014	1 <sup>st</sup> term	
<b>Grains Research and Development Corporation</b>	Joanne Grainger	Presiding member	27/05/2011	26/05/2014	1 <sup>st</sup> term	Female – 1 (100%)
Selection Committee	_					
Grape and Wine Research and Development	Rory McEwen	Chairperson	3/04/2010	2/04/2016	2 <sup>nd</sup> term	Male – 4 (50%)
Corporation	Terry Hill	Deputy chairperson	21/09/2008	31/08/2014	2 <sup>nd</sup> term	Female – 4 (50%)
	Helen Garnett	Non-executive director	21/09/2008	31/08/2014	2 <sup>nd</sup> term	
	Anita Poddar	Non-executive director	1/09/2011	31/08/2014	1 <sup>st</sup> term	
	Christopher Day	Non-executive director	1/09/2011	31/08/2014	1 <sup>st</sup> term	
	Jan O'Connor	Non-executive director	1/09/2011	31/08/2014	1 <sup>st</sup> term	
	Michele Allan	Non-executive director	1/09/2011	31/08/2014	1 <sup>st</sup> term	
	Philip Laffer	Non-executive director	1/09/2011	31/08/2014	1 <sup>st</sup> term	
Grape and Wine Research and Development	Robert (Bob) Granger	Presiding member	7/04/2011	6/04/2014	2 <sup>nd</sup> term	Male – 1 (100%)
Corporation Selection Committee						

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## **Agriculture, Fisheries and Forestry**

Body name	Member	<b>Board position</b>	Start date	End date	Tenure	Gender ratio
National Rural Advisory Council	Mick Keogh	Chairperson	1/07/2012	30/06/2015	1 <sup>st</sup> term	Male – 4 (50%)
·	Ian Feldtmann	Member	5/06/2007	15/07/2013	3 <sup>rd</sup> term	Female – 4 (50%)
	Susan Brumby	Member	1/07/2012	30/06/2015	1 <sup>st</sup> term	
	Alexandra Gartmann	Member	1/07/2012	30/06/2015	1 <sup>st</sup> term	
	Kerry O'Brien	Member	1/07/2012	30/06/2015	1 <sup>st</sup> term	
	Regina Fogarty	Member	25/07/2012	24/07/2015	1 <sup>st</sup> term	
	Fran Freeman	Member	25/07/2012	24/07/2015	1 <sup>st</sup> term	
	Andrew Locke	Member	7/09/2006	21/08/2015	3 <sup>rd</sup> term	
Rural Industries Research and Development	Daniela Stehlik	Chairperson	21/04/2010	30/06/2013	2 <sup>nd</sup> term	Male – 4 (50%)
Corporation	Merilyn Sleigh	Deputy chairperson	30/09/2008	30/06/2014	2 <sup>nd</sup> term	Female – 4 (50%)
	Alexander Campbell	Non-executive director	14/07/2008	30/06/2014	2 <sup>nd</sup> term	
	Roseanne Healy	Non-executive director	30/09/2008	30/06/2014	2 <sup>nd</sup> term	
	Samuel Archer	Non-executive director	1/07/2011	30/06/2014	1 <sup>st</sup> term	
	Michael Guerin	Non-executive director	1/07/2011	30/06/2014	1 <sup>st</sup> term	
	Alana Johnson	Non-executive director	1/07/2011	30/06/2014	1 <sup>st</sup> term	
	Len Stephens	Non-executive director	1/07/2011	30/06/2014	1 <sup>st</sup> term	
Rural Industries Research and Development	David Crombie	Presiding member	11/03/2011	31/01/2014	1 <sup>st</sup> term	Male – 1 (100%)
Corporation Selection Committee						
Statutory Fishing Rights Allocation Review Panel	Robert Lister	Member	3/09/2005	1/11/2013	2 <sup>nd</sup> term	Male – 4 (57.1%)
	William Edeson	Member	3/09/2005	1/11/2013	2 <sup>nd</sup> term	Female – 3 (42.9%)
	Mary Lack	Member	2/11/2009	1/11/2013	1 <sup>st</sup> term	
	Sandra Welsman	Member	2/11/2009	1/11/2013	1 <sup>st</sup> term	
	Gordon Neil	Registrar	10/05/2011	No end date	1 <sup>st</sup> term	
	Gabrielle Cogan	Deputy registrar	18/03/2008	N/A	1 <sup>st</sup> term	
	Anthony Cuthbert	Deputy registrar	10/05/2011	N/A	1 <sup>st</sup> term	

## ANSWERS TO QUESTIONS ON NOTICE

Budget Estimates May 2013

## **Agriculture, Fisheries and Forestry**

Body name	Member	Board position	Start date	End date	Tenure	Gender ratio
Sugar Research and Development Corporation	Ian Causley	Chairperson	1/10/2010	30/09/2013	1 <sup>st</sup> term	Male – 5 (71.4%)
	Steven Guazzo	Deputy chairperson	26/04/2006	30/04/2014	3 <sup>rd</sup> term	Female – 2 (28.6%)
	Julian Venning	Non-executive director	27/05/2011	30/04/2014	1 <sup>st</sup> term	
	Kleanthes Yannakou	Non-executive director	27/05/2011	30/04/2014	1 <sup>st</sup> term	
	Lindy Hyam	Non-executive director	27/05/2011	30/04/2014	1 <sup>st</sup> term	
	Paul Donnelly	Non-executive director	27/05/2011	30/04/2014	1 <sup>st</sup> term	
	Tracy Henderson	Non-executive director	27/05/2011	30/04/2014	1 <sup>st</sup> term	
Sugar Research and Development Corporation Selection	Christine Hawkins	Presiding member	2/12/2010	30/06/2013	1 <sup>st</sup> term	Female – 1 (100%)
Committee						
Wheat Industry Advisory Taskforce	Michele Allan	Chairperson	1/02/2013	1/07/2014	1 <sup>st</sup> term	Male – 5 (71.4%)
	Mark Barber	Member	1/02/2013	1/07/2014	1 <sup>st</sup> term	Female – 2 (28.6%)
	David Fulwood	Member	1/02/2013	1/07/2014	1 <sup>st</sup> term	
	Imre Mencshelyi	Member	1/02/2013	1/07/2014	1 <sup>st</sup> term	
	Mitch Morison	Member	1/02/2013	1/07/2014	1 <sup>st</sup> term	
	Ms Rebecca Reardon	Member	1/02/2013	1/07/2014	1 <sup>st</sup> term	
	Graham Shields	Member	1/02/2013	1/07/2014	1 <sup>st</sup> term	
Wine Australia Corporation	George Wahby	Chairperson	1/07/2012	30/06/2015	1 <sup>st</sup> term	Male – 5 (62.5%)
	Kevin McLintock	Deputy chairperson	11/05/2011	30/04/2014	2 <sup>nd</sup> term	Female – 3 (37.5%)
	Anthony (Tony) Jordan	Member	11/05/2011	30/04/2014	2 <sup>nd</sup> term	
	Bill Moularadellis	Member	11/05/2011	30/04/2014	1 <sup>st</sup> term	
	Brian Walsh	Member	11/05/2011	30/04/2014	1 <sup>st</sup> term	
	Catherine (Kate) Thompson	Member	11/05/2011	30/04/2014	2 <sup>nd</sup> term	
	Josephine Rozman	Member	11/05/2011	30/04/2014	2 <sup>nd</sup> term	
	Susan Henderson	Member	11/05/2011	30/04/2014	1 <sup>st</sup> term	
Wine Australia Corporation Selection Committee	Robert Granger	Presiding member	16/07/2010	15/07/2013	2 <sup>nd</sup> term	Male – 4 (100%)
	Stephen Couche	Member	9/11/2010	8/11/2013	2 <sup>nd</sup> term	
	Stephen Shelmerdine	Member	9/11/2010	8/11/2013	2 <sup>nd</sup> term	
	Robert Hill Smith	Member	9/11/2010	8/11/2013	2 <sup>nd</sup> term	

## ANSWERS TO QUESTIONS ON NOTICE

Budget Estimates May 2013

## **Agriculture, Fisheries and Forestry**

**Question:** 181 (continued)

## Attachment B – Agriculture, Fisheries and Forestry portfolio appointments for the financial year to 27 May 2013

(in appointment date order)

Agency/body	Name	Position	Term start date	Term end date
Biosecurity Advisory Council	Dr Raoul (Roly) Nieper	Interim member	10 July 2012	9 October 2012
National Rural Advisory Council	Dr Regina Fogarty	State member	25 July 2012	24 July 2015
	Ms Frances Freeman	Commonwealth member	25 July 2012	24 July 2015
Fisheries Research and Development Corporation	Ms Heather Brayford Ms Renata Brooks Mr Brett McCallum Dr Bruce Mapstone Dr Peter O'Brien Mr David Thomason	Directors	12 September 2012	31 August 2015
N/A	Mr David Borthwick AO PSM	Independent reviewer of Commonwealth fisheries management legislation	2 October 2012	17 December 2012
N/A	Dr Kevin Dunn	Interim Inspector General of Biosecurity (IIGB)	1 October 2012	31 March 2013
Australian Landcare Council	Ms Lynne Strong	Members	12 October 2012	12 October 2014
	Ms Kate Jones Ms Jacqueline Jarvis		12 October 2012	12 October 2015
Biosecurity Advisory Council	Andrew Inglis Dr Lisa Adams Dr Joanne Daly Prof John Mackenzie AO Dr Elizabeth Mattiske Dr Raoul Nieper AM Ms Claire Penniceard Mr Dennis Witt	Chair and members	17 October 2012	30 April 2013

## ANSWERS TO QUESTIONS ON NOTICE

Budget Estimates May 2013

## **Agriculture, Fisheries and Forestry**

Agency/body	Name	Position	Term start date	Term end date
Australian Pesticides and Veterinary Medicines Authority Advisory Board	Lyn Fragar Roger Toffolon Sandra Baxendell Selwyn Snell Lisa Wade John Hassell Gordon Reidy David Lawson Bronwyn Capanna	Chair Members	13 November 2012	12 November 2015
Land Sector Carbon and Biodiversity Board	The Hon. Robert Debus AM Mr Joe Ross Mr David Crombie	Chair Members	26 November 2013 26 November 2013	25 May 2013 25 May 2013
	Ms Anna Skarbek Professor Lesley Hughes		26 November 2013	25 November 2015
Australian Pesticides and Veterinary Medicines Authority	Ms Kareena Arthy	Chief executive officer	1 January 2013	31 December 2017
Fisheries Research and Development Corporation	Mr Brett McCallum	Deputy chairperson	6 December 2012	31 August 2015
Australian Landcare Council	Mr Ronald Archer	Member	7 December 2012	6 December 2015
Wheat Industry Taskforce Selection Committee	Mr Robert (Bob) Granger	Chair	13 December 2012	1 February 2013
Wheat Industry Advisory Taskforce	Dr Michelle Allan Mr Mark Barber Mr David Fulwood Mr Imre Mencshelyi Mr Mitch Morison Ms Rebecca Reardon Mr Graham Shields	Chair Members	1 February 2013	1 July 2014

## ANSWERS TO QUESTIONS ON NOTICE

Budget Estimates May 2013

## **Agriculture, Fisheries and Forestry**

Agency/body	Name	Position	Term start date	Term end date
Grape and Wine Research and Development Corporation	The Hon. Rory McEwen	Chairperson	3 April 2013	2 April 2016
Rural Industries Research and Development Corporation	Professor Daniela Stehlik	Chairperson	22 April 2013	30 June 2013
N/A	Dr Kevin Dunn	Interim Inspector-General Biosecurity	1 April 2013	30 June 2013
Biosecurity Advisory Council	Mr Andrew Inglis AM	Chair	1 May 2013	30 June 2014
	Dr Lisa Adams Dr Joanne Daly Prof John Mackenzie AO Dr Elizabeth Mattiske Dr Raoul Nieper AM Ms Claire Penniceard Mr Dennis Witt	Members	1 May 2013	30 June 2014

## ANSWERS TO QUESTIONS ON NOTICE

Budget Estimates May 2013

## **Agriculture, Fisheries and Forestry**

**Question:** 182

Division/Agency: Governance Division

**Topic: Freedom of Information Proof Hansard page:** Written

#### **Senator HEFFERNAN asked:**

- 1. Has the department/agency received any updated advice on how to respond to FOI requests?
- 2. What is the total cost to the department to process FOI requests for this financial year to date?
- 3. How many FOI requests has the Department received for this financial year to date? How many requests have been denied and how many have been granted?
- 4. Has the department failed to meet the processing times outlined in the FOI Act for any requests? If so, how many and why? Do any of these requests remain outstanding? If so, how many and why?

#### **Answer:**

- 1. Yes.
- 2. As at 30 April 2013, the Department of Agriculture, Fisheries and Forestry (DAFF) estimates the cost of processing Freedom of Information (FOI) requests in 2012–13 was approximately \$430 000.
- 3. As at 30 April 2013, DAFF had received 58 FOI requests in 2012–13 of which:
  - a. 2 applicants were granted access to the requested documents in full
  - b. 17 applicants were granted access to the requested documents in part
  - c. 10 applicants were denied access to the requested documents
  - d. 24 requests were either withdrawn by the applicant or information was provided outside the FOI Act
  - e. 1 request was transferred to another agency
  - f. 4 were still open.
- 4. No.

# ANSWERS TO QUESTIONS ON NOTICE Budget Estimates May 2013

## **Agriculture, Fisheries and Forestry**

**Question:** 183

**Division/Agency:** Governance Division **Topic: Community Cabinet Meetings** 

**Proof Hansard page:** Written

#### **Senator HEFFERNAN asked:**

Provide an update of how many Community Cabinet meetings has the Minister attended this financial year to date? List date and location.

How many Departmental Officers travelled with the Minister for the Community Cabinet meetings for this financial year to date? What was the total cost of this travel? List travel type, accommodate and any other expenses. Which Community Cabinet meetings did the Departmental Officers attend? List date and location.

What was the total cost to the Department and the Ministers office for the Community Cabinet meetings for this financial year to date?

#### **Answer:**

For Community Cabinet meetings between 1 July 2012–30 January 2013 please refer to Question on Notice 172 from Additional Estimates in February 2013 and Question on Notice 89 from Supplementary Budget Estimates in October 2012.

The minister attended one Community Cabinet meeting between 31 January 2013–30 April 2013. This meeting was held in Thornlie (Western Australia) on 27 March 2013.

One Department of Agriculture, Fisheries and Forestry (DAFF) officer accompanied the minister to the Thornlie Community Cabinet meeting (Western Australia) on 27 March 2013. The total cost to DAFF for the departmental officer's attendance at the meeting was \$3697.08. For the Thornlie Community Cabinet meeting the total cost to the department for the minister's car cost was \$113.97.

Community Cabinet travel costs for the minister and ministerial staff are met by the Department of Finance and Deregulation, with the exception of car costs for the minister which are met by DAFF.

## ANSWERS TO QUESTIONS ON NOTICE

**Budget Estimates May 2013** 

### **Agriculture, Fisheries and Forestry**

**Question:** 184

**Division/Agency:** Governance Division

**Topic: Reviews** 

Proof Hansard page: Written

#### **Senator HEFFERNAN asked:**

For this financial year to date:

- 1. How many Reviews are being undertaken?
- 2. What reviews have concluded, and for those that are still ongoing, when will those reviews be concluded?
- 3. Which of these reviews has been provided to Government?
- 4. When will the Government be responding to the respective reviews that have been completed?
- 5. Has the Government responded to all reviews within the timeframe? If not, why not?
- 6. What is the estimated cost of each of these Reviews?
- 7. What reviews are planned?
- 8. When will each of these reviews be concluded?

#### **Answer:**

For this financial year to date (1 July 2012 to 30 April 2013):

- 1. Please refer to Table 1 for details on the reviews currently being undertaken.
- 2. Please refer to Table 2 for details on reviews that have concluded. Please refer to Table 1 for details on the anticipated end date for on-going reviews.
- 3. Please refer to Table 2 for details on reviews that have been provided to government.
- 4. The timing of responses for reviews concluded in this financial year to date will be considered on a case by case basis by the government.
- 5. None of the reviews undertaken had a statutory time frame.
- 6. Please refer to Table 1 and 2 for details on the estimated costs of each review.
- 7. There are no new reviews planned for 2012–13
- 8. Please refer to the answer to question seven.

## ANSWERS TO QUESTIONS ON NOTICE

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## **Agriculture, Fisheries and Forestry**

**Question:** 184 (continued)

**Table 1** – Reviews currently being undertaken in the Agriculture, Fisheries and Forestry portfolio in the financial year to date (1 July 2012 to 30 April 2013), by nearest anticipated end date.

Review title	Anticipated end date	Estimated cost
Review of the Australian Standards for the Export Livestock and the Livestock Export Standards Advisory Committee	May 2013	\$36 000
National Rural Advisory Council – An assessment of agricultural employers' workforce planning capabilities	May 2013	\$65 000
Review of the Commonwealth fisheries harvest strategy policy and guidelines	May 2013	\$291 560 <sup>1</sup>
First Principles Review of the Australian Pesticides and Veterinary Medicines Authority's Cost Recovery Arrangements	December 2013	\$122 850

<sup>&</sup>lt;sup>1</sup> The cost of the review has been updated since the February 2013 Additional Estimates to reflect the costs associated with hosting meetings of the review's stakeholder advisory committee; these were predominantly incurred from a workshop held in February 2013.

## ANSWERS TO QUESTIONS ON NOTICE

Budget Estimates May 2013

## **Agriculture, Fisheries and Forestry**

**Table 2** – Reviews completed in the Agriculture, Fisheries and Forestry portfolio in the financial year to date (1 July 2012 to 30 April 2013), by end date.

Review title	End date	Provided to Government	<b>Estimated cost</b>
Review of the European Union high quality beef quota arrangements 2011	September 2012	Yes	\$39 963
National Rural Advisory Council – Feasibility of agricultural insurance products in Australia for weather- related production risks	September 2012	Yes	\$121 855.09 (includes cost of ABARES report)
National Rural Advisory Council – Report on the effectiveness of the Farm Management Deposits Scheme	October 2012	Yes	\$50 092.65
Review of Commonwealth Fisheries Management ('Fisheries Management Review')	December 2012	Yes	\$361 825 (GST exclusive)
Review of Horticulture Australia Limited export regulation powers	December 2012	Yes	\$107 400
Review of the Inspection Regimes Prior to Export of Livestock from Fremantle Port	December 2012	Yes	\$14 200
Review of Mark IV Restraint Boxes <sup>2</sup>	January 2013	Yes	\$420
Review of Breeder Livestock Exports	March 2013	Yes	\$7745
Review of the Commonwealth policy on fisheries bycatch	April 2013	Yes	\$225 000

<sup>&</sup>lt;sup>2</sup> The name of the review has been updated since the February 2013 Additional Estimates.

## ANSWERS TO QUESTIONS ON NOTICE

**Budget Estimates May 2013** 

### **Agriculture, Fisheries and Forestry**

**Question:** 185

**Division/Agency:** Governance Division

**Topic: Media monitoring Proof Hansard page:** Written

#### **Senator HEFFERNAN asked:**

- 1. What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?
- 2. Which agency or agencies provided these services?
- 3. What is the estimated budget to provide these services for the year 2012-13?
- 4. What has been spent providing these services this financial year to date?
- 5. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?
- 6. Which agency or agencies provided these services?
- 7. What is the estimated budget to provide these services for the year 2012-13?
- 8. What has been spent providing these services this financial year to date?

#### **Answers:**

## Department of Agriculture, Fisheries and Forestry (DAFF)

- 1. Media monitoring clips and summary reports are provided daily to departmental officers and as part of that service, clips are distributed electronically to the Minister and Parliamentary Secretary's offices at no additional cost.
- 2. iSentia (formerly known as Media Monitors) provided these services.
- 3. The estimated budget to provide these services for the year 2012-13 is \$208 000.
- 4. \$152 715.70 (inc GST) has been spent providing these services, from 1 July 2012 to 30 March 2013.
- 5. Please refer to the answer to question 4.
- 6. Please refer to the answer to question 2.
- 7. Please refer to the answer to question 3.
- 8. Please refer to the answer to question 4.

## **Australian Pesticides and Veterinary Medicine Authority (APVMA)**

- 1. N/A
- 2. N/A
- 3. N/A

## ANSWERS TO QUESTIONS ON NOTICE

Budget Estimates May 2013

## **Agriculture, Fisheries and Forestry**

- 4. N/A
- 5. \$45 812 (incl. GST) has been spent on media monitoring services for the financial year to date.
- 6. iSentia and Meltwater News provided these services.
- 7. The estimated budget to provide these services for the year 2012–13 is \$71 500.
- 8. Please refer to the answer to question 5.

## **Australian Fisheries Management Authority (AFMA)**

- 1. N/A
- 2. N/A
- 3. N/A
- 4. N/A
- 5. \$36 602 has been spent on media monitoring services for the financial year to date.
- 6. iSentia (formerly Media Monitors) provided these services.
- 7. The estimated budget to provide these services for the year 2012–13 is \$47 466.
- 8. Please refer to the answer to question 5.

## Fisheries Research and Development Corporation (FRDC)

- 1. N/A
- 2. N/A
- 3. N/A
- 4. N/A
- 5. \$39 217.25 has been spent on media monitoring services for the financial year to date.
- 6. iSentia (formerly Media Monitors) provided these services.
- 7. The estimated budget to provide these services for the year 2012–13 is \$45 000.
- 8. Please refer to the answer to question 5.

## **Grape Wine Research Development Corporation (GWRDC)**

- 1. Nil
- 2. N/A
- 3. Nil
- 4. Nil
- 5. Nil
- 6. N/A
- 7 Nil
- 8. Nil

## ANSWERS TO QUESTIONS ON NOTICE

**Budget Estimates May 2013** 

## **Agriculture, Fisheries and Forestry**

## **Cotton Research and Development Corporation (CRDC)**

- 1. N/A
- 2. N/A
- 3. N/A
- 4. N/A
- 5. \$4,500 has been spent on media monitoring services for the financial year to date.
- 6. Meltwater News provided these services.
- 7. The estimated budget to provide these services for the year 2012–13 is \$4500.
- 8. Please refer to the answer to question 5.

## **Grain Research and Development Corporation (GRDC)**

- 1. Nil
- 2. N/A
- 3. N/A
- 4. N/A
- 5. \$74,856.00 has been spent on media monitoring services for the financial year to date.
- 6. iSentia (formerly Media Monitors) provided these services.
- 7. The estimated budget to provide these services for the 2012–13 is \$224 400.
- 8. Please refer to the answer to question 5.

## **Sugar Research and Development Corporation (SRDC)**

- 1. Nil
- 2. Nil
- 3. Nil
- 4. Nil
- 5. \$300 per month has been spent on media monitoring services for the financial year to date.
- 6. iSentia (formerly Media Monitors) provided these services.
- 7. The estimated budget to provide these services for the 2012–13 is \$3600.
- 8. Please refer to the answer to question 5.

## **Rural Industries Research and Development Corporation (RIRDC)**

- 1. Nil
- 2. Nil
- 3 Nil
- 4. Nil
- 5. \$23 250 has been spent on media monitoring services for the financial year to date.
- 6. iSentia (formerly Media Monitors) provided these services.
- 7. The estimated budget to provide these services for the 2012–13 is \$25 000.
- 8. Please refer to the answer to question 5.

## ANSWERS TO QUESTIONS ON NOTICE Budget Estimates May 2013

## **Agriculture, Fisheries and Forestry**

**Question:** 186

**Division/Agency:** Governance Division

**Topic: Social Media** 

Proof Hansard page: Written

#### **Senator HEFFERNAN asked:**

- 1. Has there been any changes to department and agency social media or protocols about staff access and usage of Youtube; online social media, such as Facebook, MySpace and Twitter; and access to online discussions forums and blogs since May 2012 Budget Estimates? If yes, please explain and provide copies of any advice that has been issue
- 2. Does the department/agency monitor usage of social media?
- 3. If yes, provide details of the usage (for example details could include average hours per employee, hours when usage peaks).
- 4. Has there been a change to the department/agency protocols due to staff usage?
- 5. If no, why not? Will the department/agency monitor usage in the future?
- 6. Does social media impact on employee productivity? Provide details (details could include increased internet usage in general or increased internet usage in standard business hours)

#### **Answer:**

## The Department of Agriculture, Fisheries and Forestry (DAFF)

- 1. Yes, as per QoN175 (February 2013 Estimates), DAFF opened access to all staff to Facebook, Twitter, LinkedIn, Tumblr, Google+, Wordpress and Blogger on 26 September 2012.
  - The department's social media policy was revised to incorporate this change and is available on the DAFF website. A short animated video is also available on our website and the DAFF YouTube site to help staff understand their responsibilities when engaging online. Communication was also provided to staff via the intranet and internal social media blog:
  - Announcement by secretary on 26 September 2012 of new social media channels available to staff. This announcement linked to a vodcast which went into further detail, a copy of the transcript is also on mylink. This also linked to the mylink pages which provide further information about access for staff.
  - The Social Media policy was also updated and is available on our website.
  - In addition to this we provide regular advice to staff on a range of issues including through our internal blog on social media Blink. Two posts are of relevance as we talk about engaging online as public servants, and identity and online participation.

## ANSWERS TO QUESTIONS ON NOTICE

**Budget Estimates May 2013** 

## **Agriculture, Fisheries and Forestry**

• Advice has also been provided via presentations to staff such as the EL2 forum last year and to branches and in the regions upon request.

All other social media sites remain blocked unless a clear business purpose is demonstrated and approved by the Assistant Secretary, Communication Branch.

- 2. No monitoring of the extent of staff internet usage of social media sites currently occurs within DAFF.
- 3. N/A
- 4. No.
- 5. The department's current social media policy forms the foundation for engagement in the online environment and provides structure and support for staff using social media. DAFF does not plan on monitoring future social media usage.
- 6. No.

## **Australian Pesticides and Veterinary Medicine Authority (APVMA)**

- 1. The agency executive and the public affairs team have access to social media for monitoring and communication purposes. There have been no changes to protocols during the reporting period.
- 2. Generally the APVMA does not permit staff to access social media sites i.e. they are blocked using "content management" software. The Public Affairs Manager and Executive do have access to an APVMA Twitter account which is used for APVMA related announcements. The Public Affairs Manager also has access to social media to monitor relevant business related issues.
- 3. N/A
- 4. No.
- 5. N/A
- 6. No.

## **Australian Fisheries Management Authority (AFMA)**

- 1. There has been no change to AFMA social media protocols since the May 2012 budget estimates, however a revised policy on guidance for personal use of social media by AFMA staff outside of AFMA was released by AFMA on 27 May 2013.
- 2. AFMA does not allow use of social media and social media sites are blocked by AFMA's security network.
- 3. N/A
- 4. No.
- 5. AFMA does not block Youtube traffic via its security network. However, all internet traffic is monitored and logs are produced detailing sites visited by AFMA staff.
- 6. There have been no reported cases of Youtube access impacting employee productivity and no requests by Senior Management to investigate misuse/overuse of the Youtube website by employees.

## ANSWERS TO QUESTIONS ON NOTICE

**Budget Estimates May 2013** 

## **Agriculture, Fisheries and Forestry**

## Fisheries Research and Development Corporation (FRDC)

- 1. No.
- 2. No.
- 3. N/A
- 4. No.
- 5. FRDC has in place internet and social media policies for staff. Internet and social media is part of the FRDC extension process for sharing research outputs with stakeholders. As such it is part of staff responsibilities, therefore they are required (as needed) to engage in the use of social media in line with FRDC policies and procedures.
- 6. No.

## **Grape Wine Research Development Corporation (GWRDC)**

- 1. Yes, the implementation of Social Media Policy & Procedures largely modelled on DAFF's Policy & Procedures. Copies of advice are available for staff through GWRDC's staff portal.
- 2. No.
- 3. N/A
- 4. No use of social media is small, GWRDC is a small open plan office where individual activities are visible which acts as a deterrent to over use.
- 5. No.
- 6. No see above.

## **Cotton Research Development Corporation (CRDC)**

- 1. No.
- 2. No.
- 3. N/A.
- 4. No.
- 5. Limited social media usage as CRDC is a small agency (14 staff) based in a rural area with limited internet speed. Future plans will develop use of social media in conjunction with the Cotton Industry and researchers.
- 6. Yes, may lead to increased internet use for conducting research and reduces travel costs. Increased internet use may encourage increased communication with industry members.

#### Wine Australia

- 1 No
- 2. No.
- 3. N/A
- 4. No.
- 5. Potentially, but there are no plans to do so.
- 6. No.

## ANSWERS TO QUESTIONS ON NOTICE

**Budget Estimates May 2013** 

## **Agriculture, Fisheries and Forestry**

## **Grains Research and Development Corporation (GRDC)**

- 1. There have been no changes to GRDC's social media policy or usage protocols between 1 July 2012 and 30 April 2013
- 2. The GRDC does monitor media usage of staff using the GRDC network during business hours.
- 3. A usage report outlining staff social media usage is attached (see attachment). Please note that the staff members who recorded the highest usage are members of the IT team and the Webmaster, whose role includes managing and administering GRDC's social media channels
- 4. There has not been a change to GRDC social media policy and usage protocols due to staff usage.
- 5. The GRDC believes that the current social media policy is effective for the level of staff social media usage.
- 6. Non official social media usage is low and GRDC does not believe social media activity impacts upon employee productivity.

## **Sugar Research and Development Corporation (SRDC)**

- 1. No.
- 2. No.
- 3. N/A
- 4. No.
- 5. Nil
- 6. No.

#### **Rural Industries Research Development Corporation (RIRDC)**

- 1. No.
- 2. Yes.
- 3. RIRDC's 'ICT acceptable use' policy allows for 'acceptable or reasonable personal use' and states: 'Acceptable or reasonable personal use of telephones is generally considered to be:
  - Use of internet facilities for personal use should be limited to lunch breaks, and as a result sites such as social networking sites are only accessible from 12noon 2pm.
  - The RIRDC ICT systems should not be used to download files larger than 30 MB without permission from the ICT Manager. The downloading of music files or videos for personal use is not permitted.'
- 4 No
- 5. Staff have been compliant with the policy. Yes usage will be monitored in future.
- 6. No.

## ANSWERS TO QUESTIONS ON NOTICE

Budget Estimates May 2013

## **Agriculture, Fisheries and Forestry**

**Question:** 187

**Division/Agency:** Governance Division

**Topic: Commissioned reports Proof Hansard page:** Written

#### **Senator HEFFERNAN asked:**

- 1. How many Reports have been commissioned by the Government in your department/agency this financial year to date? Please provide details of each report including date commissioned, date report handed to Government, date of public release, Terms of Reference and Committee members.
  - How much did each report cost/or is estimated to cost? How many departmental staff were involved in each report and at what level?
  - What is the current status of each report? When is the Government intending to respond to these reports?

#### Answer:

1. Eight reports were commissioned by the government in the Agriculture, Fisheries and Forestry portfolio during the financial year to date (1 July 2012 to 30 April 2013). Please refer to Table 1 for details on the status of each report. The timing of any responses will be considered as appropriate on a case by case basis by the government. None of the reports commissioned required responses within statutory time frames.

## ANSWERS TO QUESTIONS ON NOTICE

Budget Estimates May 2013

## **Agriculture, Fisheries and Forestry**

**Table 1:** Reports commissioned by the government in the Agriculture, Fisheries and Forestry portfolio during the 2012–13 financial year to date (1 July 2012 to 30 April 2013)

Name of report	Feasibility of agricultural insurance products in Australia for
Date of commission	weather-related production risks 1 July 2012
Date report handed to	28 September 2012
government	26 September 2012
Date of public release	11 October 2012
Link to Terms of	http://www.daff.gov.au/agriculture-food/drought/nrac/work-
Reference	program/insurance
Committee Members	National Rural Advisory Council
Cost of report	\$121 855.09 (includes cost for \$80 000 ABARES report)
Number/level of	Approximately: Part-time input from one SES Band 2, one Acting
departmental staff	SES Band 1, one EL2, one EL1, one APS6 and one APS5
involved with report	
Status of report	Report made publicly available on 11 October 2012
Name of report	Report on the effectiveness of the Farm Management Deposits
•	Report on the effectiveness of the Farm Management Deposits Scheme
Name of report  Date of commission	Scheme 1 July 2012
Date of commission Date report handed to	Scheme
Date of commission	Scheme 1 July 2012
Date of commission Date report handed to government Date of public release	Scheme 1 July 2012 31 October 2012 26 April 2013
Date of commission Date report handed to government Date of public release Link to Terms of	Scheme  1 July 2012  31 October 2012  26 April 2013  http://www.daff.gov.au/agriculture-food/drought/nrac/work-
Date of commission Date report handed to government Date of public release Link to Terms of Reference	Scheme  1 July 2012  31 October 2012  26 April 2013  http://www.daff.gov.au/agriculture-food/drought/nrac/work-program/assess-fmds
Date of commission Date report handed to government Date of public release Link to Terms of Reference Committee Members	Scheme  1 July 2012  31 October 2012  26 April 2013  http://www.daff.gov.au/agriculture-food/drought/nrac/work-program/assess-fmds  National Rural Advisory Council
Date of commission Date report handed to government Date of public release Link to Terms of Reference Committee Members Cost of report	Scheme  1 July 2012  31 October 2012  26 April 2013  http://www.daff.gov.au/agriculture-food/drought/nrac/work-program/assess-fmds  National Rural Advisory Council  \$50 092.65
Date of commission Date report handed to government Date of public release Link to Terms of Reference Committee Members Cost of report Number/level of	Scheme  1 July 2012  31 October 2012  26 April 2013  http://www.daff.gov.au/agriculture-food/drought/nrac/work-program/assess-fmds  National Rural Advisory Council  \$50 092.65  Approximately: Part-time input from one SES Band 2, one Acting
Date of commission Date report handed to government Date of public release Link to Terms of Reference Committee Members Cost of report Number/level of departmental staff	Scheme  1 July 2012  31 October 2012  26 April 2013  http://www.daff.gov.au/agriculture-food/drought/nrac/work-program/assess-fmds  National Rural Advisory Council  \$50 092.65
Date of commission Date report handed to government Date of public release Link to Terms of Reference Committee Members Cost of report Number/level of	Scheme  1 July 2012  31 October 2012  26 April 2013  http://www.daff.gov.au/agriculture-food/drought/nrac/work-program/assess-fmds  National Rural Advisory Council  \$50 092.65  Approximately: Part-time input from one SES Band 2, one Acting

# ANSWERS TO QUESTIONS ON NOTICE

Budget Estimates May 2013

## **Agriculture, Fisheries and Forestry**

Name of report	National Rural Advisory Council – Assessment of agricultural employers' workforce planning capabilities
Date of commission	1 July 2012
Date report handed to	31 May 2013
government	
Date of public	Not yet determined
release	
Link to Terms of	http://www.daff.gov.au/agriculture-food/drought/nrac/work-
Reference	program/workforce-planning
Committee Members	National Rural Advisory Council
Cost of report	\$65 000 (estimated)
Number/level of	Approximately: Part-time input from one SES Band 2, one Acting
departmental staff	SES Band 1, one EL2, one EL1, one APS6 and one APS5
involved with report	
Status of report	Currently with the government for its consideration and not yet
	publicly released
Name of report	<b>Establishing the Australian Cooperative Soil Assessment</b>
	Program
Date of commission	1 August 2012
Date report handed to	20 March 2013
government	
Date of public release	Not yet determined
Link to Terms of	http://www.daff.gov.au/natural-
Reference	resources/soils/national_soil_rd_and_e_strategy/membership-and-
	terms-of-reference
Committee Members	National Committee on Soil and Terrain (membership listed with
	National Committee on Soil and Terrain (membership listed with terms of reference)
Committee Members  Cost of report	National Committee on Soil and Terrain (membership listed with terms of reference)  There was no direct cost to the department in preparing the report.
	National Committee on Soil and Terrain (membership listed with terms of reference)  There was no direct cost to the department in preparing the report. The report was prepared using in-kind assistance provided by
Cost of report	National Committee on Soil and Terrain (membership listed with terms of reference)  There was no direct cost to the department in preparing the report.  The report was prepared using in-kind assistance provided by members of the National Committee on Soil and Terrain
Cost of report  Number/level of	National Committee on Soil and Terrain (membership listed with terms of reference)  There was no direct cost to the department in preparing the report. The report was prepared using in-kind assistance provided by members of the National Committee on Soil and Terrain  Approximately: Part-time input from one EL2, one EL1 and one
Cost of report  Number/level of departmental staff	National Committee on Soil and Terrain (membership listed with terms of reference)  There was no direct cost to the department in preparing the report.  The report was prepared using in-kind assistance provided by members of the National Committee on Soil and Terrain
Cost of report  Number/level of departmental staff involved with report	National Committee on Soil and Terrain (membership listed with terms of reference)  There was no direct cost to the department in preparing the report. The report was prepared using in-kind assistance provided by members of the National Committee on Soil and Terrain  Approximately: Part-time input from one EL2, one EL1 and one APS 6
Cost of report  Number/level of departmental staff	National Committee on Soil and Terrain (membership listed with terms of reference)  There was no direct cost to the department in preparing the report. The report was prepared using in-kind assistance provided by members of the National Committee on Soil and Terrain  Approximately: Part-time input from one EL2, one EL1 and one

## ANSWERS TO QUESTIONS ON NOTICE

Budget Estimates May 2013

## **Agriculture, Fisheries and Forestry**

**Question:** 187 (continued)

Name of report	Review of Commonwealth Fisheries Management ('Fisheries
D + C ::	Management Review')
Date of commission	Review announced on 11 September 2012. Terms of reference
	released and appointment of Mr David Borthwick AO PSM
7	announced on 13 September 2012
Date report handed to	17 December 2012
government	
Date of public release	March 2013
Link to Terms of	http://www.maff.gov.au/media_office/media_releases/media_relea
Reference	ses/2012/september/fisheries-review-details-announced
Committee Members	Mr David Borthwick AO PSM
Cost of report	\$365 343 <sup>1</sup>
Number/level of	Approximately: one SES Band 1, two EL2s, one APS 6 and one
departmental staff	part time APS4
involved with report	
Status of report	Ministerial Statement detailing government response to report
	tabled in March 2013
Name of report	Overview of existing physical infrastructure supporting
Name of report	Overview of existing physical infrastructure supporting Australia's soil RD&E efforts: Analytical laboratories, soil
Name of report	
Name of report  Date of commission	Australia's soil RD&E efforts: Analytical laboratories, soil
	Australia's soil RD&E efforts: Analytical laboratories, soil archived and field research stations for soil studies
Date of commission	Australia's soil RD&E efforts: Analytical laboratories, soil archived and field research stations for soil studies 4 January 2013
Date of commission Date report handed to government	Australia's soil RD&E efforts: Analytical laboratories, soil archived and field research stations for soil studies 4 January 2013 15 March 2013
Date of commission Date report handed to	Australia's soil RD&E efforts: Analytical laboratories, soil archived and field research stations for soil studies  4 January 2013  15 March 2013  Not yet determined
Date of commission Date report handed to government Date of public release	Australia's soil RD&E efforts: Analytical laboratories, soil archived and field research stations for soil studies 4 January 2013 15 March 2013
Date of commission Date report handed to government Date of public release Link to Terms of	Australia's soil RD&E efforts: Analytical laboratories, soil archived and field research stations for soil studies  4 January 2013  15 March 2013  Not yet determined  http://www.daff.gov.au/natural-
Date of commission Date report handed to government Date of public release Link to Terms of	Australia's soil RD&E efforts: Analytical laboratories, soil archived and field research stations for soil studies  4 January 2013  15 March 2013  Not yet determined  http://www.daff.gov.au/natural-resources/soils/national_soil_rd_and_e_strategy/membership-and-
Date of commission Date report handed to government Date of public release Link to Terms of Reference  Committee Members Cost of report	Australia's soil RD&E efforts: Analytical laboratories, soil archived and field research stations for soil studies  4 January 2013  15 March 2013  Not yet determined  http://www.daff.gov.au/natural-resources/soils/national_soil_rd_and_e_strategy/membership-and-terms-of-reference
Date of commission Date report handed to government Date of public release Link to Terms of Reference Committee Members	Australia's soil RD&E efforts: Analytical laboratories, soil archived and field research stations for soil studies  4 January 2013  15 March 2013  Not yet determined  http://www.daff.gov.au/natural-resources/soils/national_soil_rd_and_e_strategy/membership-and-terms-of-reference  National Soil RD&E Reference Group
Date of commission Date report handed to government Date of public release Link to Terms of Reference  Committee Members Cost of report	Australia's soil RD&E efforts: Analytical laboratories, soil archived and field research stations for soil studies  4 January 2013  15 March 2013  Not yet determined  http://www.daff.gov.au/natural-resources/soils/national_soil_rd_and_e_strategy/membership-and-terms-of-reference  National Soil RD&E Reference Group  \$14 500
Date of commission Date report handed to government Date of public release Link to Terms of Reference  Committee Members Cost of report Number/level of	Australia's soil RD&E efforts: Analytical laboratories, soil archived and field research stations for soil studies  4 January 2013  15 March 2013  Not yet determined  http://www.daff.gov.au/natural- resources/soils/national_soil_rd_and_e_strategy/membership-and- terms-of-reference  National Soil RD&E Reference Group  \$14 500  Approximately: Part-time input from one EL2, one EL1 and one
Date of commission Date report handed to government Date of public release Link to Terms of Reference  Committee Members Cost of report Number/level of departmental staff	Australia's soil RD&E efforts: Analytical laboratories, soil archived and field research stations for soil studies  4 January 2013  15 March 2013  Not yet determined  http://www.daff.gov.au/natural- resources/soils/national_soil_rd_and_e_strategy/membership-and- terms-of-reference  National Soil RD&E Reference Group  \$14 500  Approximately: Part-time input from one EL2, one EL1 and one

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<sup>&</sup>lt;sup>1</sup> The cost of the report has been updated since the February 2013 Additional Estimates to reflect the finalisation of legal fees.

ANSWERS TO QUESTIONS ON NOTICE

Budget Estimates May 2013

## **Agriculture, Fisheries and Forestry**

Name of report	Review of the Commonwealth Fisheries Harvest Strategy Policy and Guidelines
Date of commission	28 March 2012
Date report handed to	22 May 2013
government	
Date of public release	27 May 2013
Link to Terms of	http://www.daff.gov.au/fisheries/environment/bycatch/review/term
Reference	s-of-reference-advisory-committee
Committee Members	Department of Agriculture, Fisheries and Forestry (DAFF),
	Australian Fisheries Management Authority (AFMA), Department
	of Sustainability, Environment, Water, Population and
	Communities (SEWPaC), Australian Bureau of Agricultural and
	Resource Economics and Sciences (ABARES), CSIRO, Fisheries
	Research and Development Corporation (FRDC), Commonwealth
	Fisheries Association (CFA), Amateur Fishermen's Association of
	the Northern Territory, Australian Southern Bluefin Tuna Industry
	Association, WWF-Australia, the Australian Marine Conservation
	Society, the Great Australian Bight Fishing Industry Association
Cost of report	\$291 560
Number/level of	Approximately 1 SES Band 1, one EL2, two EL1s, one APS6, one
departmental staff	APS5
involved with report	
Status of report	Report made publicly available on 27 May 2013
Name of report	Review of the Commonwealth policy on fisheries bycatch
Date of commission	28 March 2012
Date report handed to	26 April 2013 submitted to minister
government	
Date of public release	27 May 2013
Link to Terms of	http://www.daff.gov.au/fisheries/environment/bycatch/review/term
Reference	S
Committee Members	DAFF, AFMA, SEWPaC, ABARES, CSIRO, FRDC, CFA,
	TRAFFIC (wildlife trade monitoring network), WWF-Australia,
	South East Trawl Fishing Industry Association, Game Fishing
	Association Australia
Cost of report	\$225 000
Number/level of	Approximately 1 SES Band 1, one EL2, one EL1, one APS5
departmental staff	
involved with report	
Status of report	Report made publicly available on 27 May 2013

#### ANSWERS TO QUESTIONS ON NOTICE

**Budget Estimates May 2013** 

#### Agriculture, Fisheries and Forestry

**Question:** 188

**Division/Agency:** Governance Division

**Topic: Media training** 

**Proof Hansard page:** Written

#### **Senator HEFFERNAN asked:**

In relation to media training services purchased by each department/agency, please provide the following information for this financial year to date:

- 1. Total spending on these services
- 2. The number of employees offered these services and their employment classification
- 3. The number of employees who have utilised these services, their employment classification and how much study leave each employee was granted (provide a breakdown for each employment classification)
- 4. The names of all service providers engaged

For each service purchased from a provider listed under (4), please provide:

- a) The name and nature of the service purchased
- b) Whether the service is one-on-one or group based
- c) The number of employees who received the service and their employment classification (provide a breakdown for each employment classification)
- d) The total number of hours involved for all employees (provide a breakdown for each employment classification)
- e) The total amount spent on the service
- f) A description of the fees charged (i.e. per hour, complete package)

Where a service was provided at any location other than the department or agency's own premises, please provide:

- g) The location used
- h) The number of employees who took part on each occasion
- i) The total number of hours involved for all employees who took part (provide a breakdown for each employment classification)
- j) Any costs the department or agency's incurred to use the location

#### **Answer:**

#### Department of Agriculture, Fisheries and Forestry (DAFF)

- 1. Total spending on media training services was \$15 133.
- 2. Services were offered to DAFF's SES Band 1 and 2 Officers.
- 3. 11 employees utilised these services (nine SES Band 1 and two SES Band 2). No study leave was granted to any participants.

#### ANSWERS TO QUESTIONS ON NOTICE

**Budget Estimates May 2013** 

#### **Agriculture, Fisheries and Forestry**

**Question:** 188 (continued)

- 4. Service provides engaged were Centre for leadership, Coordinate Group Pty Ltd and Professional Public Relations Pty Ltd.
  - a) The Centre for leadership provided seven hours media skills training to three SES1 and one SES Band 2 employees. Coordinate Group Pty Ltd filmed this training (20 December 2012). Professional Public Relations Pty Ltd provided eight hours media skills training for six SES Band 1 and one SES Band 2 employees (17 April 2013).
  - b) The services were group-based media training.
  - c) Refer to 4a.
  - d) Refer to 4a.
  - e) Refer to 1.
  - f) Fees charged were for complete packages.

No services were provided at any location other than the department premises.

#### **Australian Pesticides and Veterinary Medicine Authority (APVMA)**

- 1. Total spending on media training services was \$2292.
- 2. No employees have been offered media training or used these services during the reporting period as the service was the development of the media training document.
- 3. Refer to 2.
- 4. Service provider engaged was Bentley McGuiness.
  - a) Bentley McGuiness was to produce a draft media training reference document.
  - b) N/A
  - c) N/A
  - d) N/A
  - e) Refer to 1.
  - f) Fee charged for complete package one-off service.

No services were provided at any location other than the agency's premises.

#### Fisheries Research Development Corporation (FRDC)

- 1. Total spending on media training services was \$88 162.
- 2. No employees have been offered media training or used these services during the reporting period.
- 3. Refer to 2.
- 4. Service provider engaged was Fuller and Associates Pty Ltd
  - a) This extension project aimed to provide communication and media training for fisheries researchers, managers, and associated fishing industry stakeholders to better enable them to disseminate research outputs and outcomes. Note: media training only comprised one portion (15-20 per cent) of the training package.
  - b) The service was group-based training.
  - c) Nil
  - d) Nil
  - e) Refer to 1.
  - f) Fee charged for complete package.

#### ANSWERS TO QUESTIONS ON NOTICE

**Budget Estimates May 2013** 

#### **Agriculture, Fisheries and Forestry**

Question: 188 (continued)

No services were provided at any location other than the agency's premises.

#### **Cotton Research and Development Corporation (CRDC)**

- 1. Total spending on media training services was \$4486.
- 2. Services were offered to one employee and five cotton research representatives.
- 3. One employee utilised this service. 7.5 hours study leave was granted.
- 4. Service provider engaged was Vision 21.
  - a. Vision 21 provided video recording training
  - b. The service was group-based.
  - c. Refer to 2.
  - d. Refer to 3.
  - e. Refer to 1.
  - f. Fee charged for complete package, \$3100 training fee and \$1386 travel costs.

No services were provided at any location other than the agency's premises.

#### **Rural Industries Research and Development Corporation (RIRDC)**

- 1. Total spending on media training services was \$2213.
- 2. Services were offered to two employees, both EL 2 equivalent (Note: this agency does not have APS classifications).
- 3. Refer to 2.
- 4. Service provider engaged was Templeman Consulting.
  - a) Templeman Consulting provided media skills training.
  - b) The service was group-based.
  - c) Refer to 2.
  - d) Total number of hours was six hours per employee.
  - e) Refer to 1.
  - f) Fee charged for complete package.

No services were provided at any location other than the agency's premises.

#### **Australian Fisheries Management Authority (AFMA)**

Nil

#### **Grains Research Development Corporation (GRDC)**

Nil

## **Grape Wine Research and Development Corporation (GWRDC)**

Nil

#### **Sugar Research and Development Corporation (SRDC)**

Nil

#### Wine Australia

Nil

# ANSWERS TO QUESTIONS ON NOTICE Budget Estimates May 2013

#### **Agriculture, Fisheries and Forestry**

**Question:** 189

**Division/Agency:** Governance Division

**Topic: Training for portfolio Minister and Parliamentary Secretaries** 

**Proof Hansard page:** Written

#### **Senator HEFFERNAN asked:**

For this financial year to date, how much has been spent on training for Ministers and Parliamentary Secretaries in your portfolio? Itemise each training, cost and for which Minister and/or Parliamentary Secretary the training was for.

For this financial year to date, how much has been spent on training for staff of Ministers and Parliamentary Secretaries in your portfolio? Itemise each training, cost and for which Minister and/or Parliamentary Secretary the training was for.

For this financial year to date, how much has been spent on training for designed to better suit the needs of Ministers and Parliamentary Secretaries in your portfolio? Itemise each training, cost and for which Minister and/or Parliamentary Secretary the training was for, and how many employees attended and their classification.

#### **Answer:**

- 1. There has been no portfolio expenditure for training for the minister and parliamentary secretary for the financial year to 30 April 2013.
- 2. There has been no portfolio expenditure for training for the minister's and parliamentary secretary's staff for the financial year to 30 April 2013.
- 3. The Department of Agriculture, Fisheries and Forestry provides an in-house training course which includes 'Writing better ministerial correspondence and departmental replies'. This course is designed to help departmental staff tailor their approach to better suit the needs of the minister and parliamentary secretary.

In this financial year to 30 April 2013, six of these courses were run across the portfolio. The estimated total cost of organising and delivering these courses was less than \$20 000.

Portfolio agencies do not conduct training to better suit the needs of the Minister and Parliamentary

# ANSWERS TO QUESTIONS ON NOTICE

Budget Estimates May 2013

# **Agriculture, Fisheries and Forestry**

**Question:** 189 (continued)

The table below provides the breakdown of departmental participants by APS classification.

Number of departmental	Classification							
staff who attended training	APS1	APS2	APS3	APS4	APS5	APS6	EL1	EL2
72	1	0	20	10	10	23	4	4

# ANSWERS TO QUESTIONS ON NOTICE

**Budget Estimates May 2013** 

#### **Agriculture, Fisheries and Forestry**

**Question:** 190

**Division/Agency:** Governance

**Topic: Briefings for the Australian Greens and Independents** 

**Proof Hansard page:** Written

#### **Senator HEFFERNAN asked:**

Have any briefings and/or provision of information s been provided to the Australian Greens? If yes, please include:

- How are briefings requests commissioned?
- What briefings have been undertaken? Provide details and a copy of each briefing.
- Provide details of what information has been provided and a copy of the information.
- Have any briefings request been unable to proceed? If yes, provide details of what the requests were and why it could not proceed.
- How long is spent preparing and undertaking briefings/information requests for the Australian Greens? How many staff are involved and how many hours? Provide a breakdown for each employment classification.

Have any briefings and/or provision of information been provided to Independents? If yes, please include:

- How are briefings requests commissioned?
- What briefings have been undertaken? Provide details and a copy of each briefing.
- Provide details of what information has been provided and a copy of the information.
- Have any briefings request been unable to proceed? If yes, provide details of what the requests were and why it could not proceed.
- How long is spent preparing and undertaking briefings/information requests for the Independents? How many staff are involved and how many hours? Provide a breakdown for each employment classification.
- Which Independents have requested briefings and/or information?

#### **Answer:**

The Department of Agriculture, Fisheries and Forestry (DAFF) has provided information to the minister's office for their use in briefing a broad range of parliamentarians (including the Australian Greens, Independents and members of the Liberal-National Coalition).

In addition, DAFF, at the request of the minister's office, has provided verbal briefing to a range of parliamentarians on matters such as legislation.

ANSWERS TO QUESTIONS ON NOTICE Budget Estimates May 2013

#### **Agriculture, Fisheries and Forestry**

Question: 191

**Division/Agency:** Governance Division

**Topic: Protective Security Policy Framework** 

Proof Hansard page: Written

#### **Senator HEFFERNAN asked:**

Provide an update for your department/agency, including what is your current compliance level, what are you doing to manage risk, what is being done to comply with the mandatory requirements and details of any department/agency specific policies and procedures.

#### **Answer:**

Responses from the Department of Agriculture, Fisheries and Forestry and agencies within the portfolio, for which the Protective Security Policy Framework applies, are provided below:

#### **Department of Agriculture, Fisheries and Forestry**

The Department of Agriculture, Fisheries and Forestry (the department) is well advanced in its implementation of the 33 minimum mandatory requirements of the Protective Security Policy Framework. As at June 2013, the department has fully implemented 19 and partially implemented 14 mandatory requirements. The department is implementing measures to be fully compliant against all mandatory requirements by August 2013. The department's Security Committee is responsible for the department's implementation of the Protective Security Policy Framework. The department's Protective Security Policy and Information, Communications and Technology (ICT) Security Policy detail the department's security policies.

#### **Australian Fisheries Management Authority**

The Australian Fisheries Management Authority (AFMA) is progressing in its implementation of the 33 minimum mandatory requirements of the Protective Security Policy Framework. As at May 2013, AFMA has fully implemented 22 and partially implemented 11 of the mandatory requirements. AFMA is implementing measures to ensure compliance with mandatory requirements by August 2013. AFMA's Security Committee is responsible for the implementation of the Protective Security Policy Framework. AFMA's Protective Security Policy and ICT Security Policy detail the agency's security policies.

#### **Australian Pesticides and Veterinary Medicines Authority**

The Australian Pesticides and Veterinary Medicines Authority (APVMA) is well advanced in its implementation of the 33 minimum mandatory requirements of the Protective Security Policy Framework. As at June 2013, the APVMA has fully implemented 27 and partially implemented six mandatory requirements. The APVMA is implementing measures to be fully compliant against all mandatory requirements by August 2013. The APVMA's Executive is responsible for the agency's implementation of the Protective Security Policy Framework.

ANSWERS TO QUESTIONS ON NOTICE Budget Estimates May 2013

#### **Agriculture, Fisheries and Forestry**

**Question:** 191 (continued)

The APVMA's Agency Security Plan, Information Security Policy, Physical Security Policy, Personnel Security Policy and other associated supporting plans document the APVMA's security policies.

#### **Grape and Wine Research and Development Corporation**

The Grape and Wine Research and Development Corporation (GWRDC) is well advanced in its implementation of the 33 minimum mandatory requirements of the Protective Security Policy Framework. As at June 2013, the GWRDC has fully implemented 28 and partially implemented five mandatory requirements. The GWRDC is implementing measures to be fully compliant against all mandatory requirements by August 2013. The GWRDC's Board is responsible for the agency's implementation of the Protective Security Policy Framework. The GWRDC's Protective Security Policy details the agency's security policies.

## **Cotton Research and Development Corporation**

The Cotton Research and Development Corporation (CRDC) is well advanced in its implementation of the 33 minimum mandatory requirements of the Protective Security Policy Framework. As at June 2013, the CRDC has fully implemented 24 and partially implemented nine mandatory requirements. The CRDC is implementing measures to be fully compliant against all mandatory requirements by 31 July 2013. The CRDC's Board is responsible for the agency's implementation of the Protective Security Policy Framework. The CRDC's Protective Security Policy details the agency's security policies, plans and risk registers.

#### **Fisheries Research and Development Corporation**

The Fisheries Research and Development Corporation (FRDC) is well advanced in its implementation of the 33 minimum mandatory requirements of the Protective Security Policy Framework. As at June 2013, the FRDC has fully implemented 24 and partially implemented nine mandatory requirements. The FRDC is implementing measures to be fully compliant against all mandatory requirements by August 2013. The FRDC board is ultimately responsible for the agency's implementation of the Protective Security Policy Framework. The FRDC's Security Management Policy details the agency's security policies.

#### **Grains Research and Development Corporation**

The Grains Research and Development Corporation is well advanced in its implementation of the 33 minimum mandatory requirements of the Protective Security Policy Framework. As at June 2013, the Corporation has fully implemented 29 and partially implemented four mandatory requirements. The agency is implementing measures to be fully compliant against all mandatory requirements by November 2013. The Managing Director is responsible for the agency's implementation of the Protective Security Policy Framework. The agency's Protective Security Policy and Protective Security Framework detail the agency's security policies and procedures.

ANSWERS TO QUESTIONS ON NOTICE
Budget Estimates May 2013
Agriculture, Fisheries and Forestry

**Question:** 191 (continued)

#### **Rural Industries Research and Development Corporation**

Rural Industries Research and Development Corporation is well advanced in its implementation of the 33 minimum mandatory requirements of the Protective Security Policy Framework. As at June 2013, the Corporation has fully implemented 32 and partially implemented one mandatory requirement. The agency is implementing measures to be fully compliant against all mandatory requirements by August 2013. The Rural Industries Research and Development Corporation's Managing Director, supported by the Agency Security Adviser and the Information Technology Security Adviser are responsible for the agency's implementation of the Protective Security Policy Framework. The agency's Protective Security Policy, Corporate Security Plan and Information Security Plan and Procedures detail the agency's security.

#### **Sugar Research and Development Corporation**

The Sugar Research and Development Corporation (SRDC) has made progress in its implementation of the 33 minimum mandatory requirements of the Protective Security Policy Framework. As at June 2013, the SRDC has fully implemented 17 and partially implemented 16 mandatory requirements. The SRDC Board and Audit Committee have been responsible for the agency's implementation of the Protective Security Policy Framework. The SRDC's Protective Security Policy details the agency's security policies. The SRDC will cease to exist on 30 September 2013. On establishment of Sugar Research Australia, its Board will determine the extent to which the Protective Security Policy Framework is implemented.

#### Wine Australia Corporation

The Wine Australia Corporation is well advanced in its implementation of the 33 minimum mandatory requirements of the Protective Security Policy Framework. As at June 2013, the Corporation has fully implemented 22 and partially implemented 11 mandatory requirements. The agency is implementing measures to be fully compliant against all mandatory requirements by August 2014. The Wine Australia Board is responsible for the agency's implementation of the Protective Security Policy Framework. Wine Australia's Protective Security Policy and Plan detail the agency's security policies.

#### ANSWERS TO QUESTIONS ON NOTICE

**Budget Estimates May 2013** 

#### **Agriculture, Fisheries and Forestry**

**Question:** 192

Division/Agency: Governance Division

**Topic: Communications staff Proof Hansard page:** Written

#### **Senator HEFFERNAN asked:**

- 1. For all departments and agencies, please provide—in relation to all public relations, communications and media staff—the following.
  - a) By department or agency
    - i. How many ongoing staff, the classification, the type of work they undertake and their location.
    - ii. How many non-ongoing staff, their classification, type of work they undertake and their location
    - iii. How many contractors, their classification, type of work they undertake and their location
    - iv. How many are graphic designers?
    - v. How many are media managers?
    - vi. How many organise events?
- 2. Do any departments/agencies have independent media studios? If yes, why? When was it established? What is the set up cost? What is the ongoing cost? How many staff work there and what are their classifications?

#### **Answer:**

1. a)

#### **Department of Agriculture, Fisheries and Forestry (DAFF)**

- i. Please see table on following page.
- ii. Please see table on following page.
- iii. There were no contractors.
- iv. There are a total of three staff providing graphic design services.
- v. There are a total of eight staff working in media.
- vi. There are no dedicated event management positions.

# ANSWERS TO QUESTIONS ON NOTICE

Budget Estimates May 2013

# **Agriculture, Fisheries and Forestry**

Question: 192 (continued)

Classification	Staff	Location	Ongoing, non- ongoing or contract
Executive			
SES Band 1	Assistant Secretary	Canberra	Ongoing
APS4	Executive Assistant	Canberra	Ongoing
Media			
EL2	One staff	Canberra	Ongoing
EL1	Two staff and one part-time (0.6)	Canberra	2 ongoing, 1 non-ongoing
APS6	Three staff	Canberra	3 ongoing
APS5	One staff	Canberra	Ongoing
	s—agriculture, climate change, sus		ongoing
EL2	One staff, part-time (0.8)	Canberra	Ongoing
EL1	One staff, part-time (0.8)	Canberra	Ongoing
APS6	One staff	Canberra	Ongoing
	s—social media, ABARES and fish		1 2 2 2 2 2 2 2
EL2	One staff	Canberra	Ongoing
EL1	Two staff	Canberra	2 non-ongoing
APS6	One staff, part-time (0.8)	Canberra	Ongoing
	s—biosecurity imports, compliance		1
EL2	One staff	Canberra	Ongoing
EL1	One staff and one part-time (0.8)	Canberra	Ongoing
APS6	Six staff	Canberra,	Ongoing
		Sydney, Perth,	
		Melbourne,	
		Brisbane &	
		Cairns	
Public relations	s—biosecurity safeguarding, expor	rts and trade	
EL2	One staff	Canberra	Ongoing
EL1	One staff	Canberra	Ongoing
APS6	One staff	Canberra	Ongoing
Public relations	s—internal and corporate commun		
EL2	One staff	Canberra	Ongoing
EL1	Two staff	Canberra	Ongoing
APS6	Two staff	Canberra	Ongoing
APS4	One staff	Canberra	Ongoing
Production, onl			
EL2	One staff	Canberra	Ongoing
EL1	Two staff	Canberra	Ongoing
APS6	Eight staff	Canberra	Ongoing
APS5	One part-time (0.6)	Canberra	Ongoing
TOTAL:	41 full time staff, 3.6 part time staff 45 ongoing staff. 3 non-ongoing s		aff

#### ANSWERS TO QUESTIONS ON NOTICE

Budget Estimates May 2013

#### **Agriculture, Fisheries and Forestry**

**Question:** 192 (continued)

#### **Grape and Wine Research and Development Corporation (GWRDC)**

- i. There are no ongoing positions.
- ii. Please see table below.
- iii. There were no contractors.
- iv. There are no dedicated graphic design positions.
- v. There are no dedicated media management positions.
- vi. There are no dedicated event management positions.

Note: this Agency does not have APS classifications.

Position	Position/role in the branch	Location	Ongoing, non- ongoing or contract	
Communication Provides communication support for Grape and Wine Research and Development Corporation				
Communication officer	One staff	SA	Non-ongoing	

#### **Cotton Research and Development Corporation (CRDC)**

- i. Please see table below.
- ii. There are no non-ongoing positions.
- iii. There were no contractors.
- iv. There are no dedicated graphic design positions.
- v. There are no dedicated media management positions.
- vi. There are no dedicated event management positions.

Note: this Agency does not have APS classifications.

Position	Position/role in the branch	Location	Ongoing, non- ongoing or contract	
Communication Provides communication support for Cotton Research and Development Corporation				
Communication and media manager	One staff	NSW	Ongoing	

#### Wine Australia

- i. Please see table below.
- ii. There are no non-ongoing positions.
- iii. There were no contractors.
- iv. There are no dedicated graphic design positions.
- v. There are no dedicated media management positions. The senior person outlined below could be considered a media manager.
- vi. There are no dedicated event management positions.

#### ANSWERS TO QUESTIONS ON NOTICE

Budget Estimates May 2013

#### **Agriculture, Fisheries and Forestry**

**Question:** 192 (continued)

Note: this Agency does not have APS classifications.

Position	Staff	Location	Ongoing, non- ongoing or contract		
Communication Provides communication	Communication Provides communication support for Wine Australia Corporation				
Manager Communications & PR (Senior position)	One staff	NSW	Ongoing		
Online Communications Advisor (Junior position)	One staff	NSW	Ongoing		

# **Sugar Research and Development Corporation (SRDC)**

- i. Please see table below.
- ii. There are no non-ongoing positions.
- iii. Please see table below.
- iv. There are no dedicated graphic design positions.
- v. There are no dedicated media management positions.
- vi. There are no dedicated event management positions.

Note: this Agency does not have APS classifications.

Position	Staff	Location	Ongoing, non- ongoing or contract
Communication			
Provides communicati	on and media support for	r Sugar Research and De	evelopment
Corporation			
Communication	One staff	QLD	Ongoing
Manager			
Communication	One staff	QLD	Contract
Advisor			

# ANSWERS TO QUESTIONS ON NOTICE

**Budget Estimates May 2013** 

#### **Agriculture, Fisheries and Forestry**

**Question:** 192 (continued)

#### **Australian Fisheries Management Authority (AFMA)**

- i. Please see table below.
- ii. There are no non-ongoing positions.
- iii. There were no contractors.
- iv. There are no dedicated graphic design positions.
- v. Please see table below.
- vi. There are no dedicated event management positions

Position	Staff	Location	Ongoing, non- ongoing or contract	
Communication Provides communication support for Australian Fisheries Management Authority				
EL1	One staff	ACT	Ongoing	
APS 6	One staff	ACT	Ongoing	
APS5	One staff (0.5 FTE)	ACT	Ongoing	

#### Fisheries Research and Development Corporation (FRDC)

- i. Please see table below.
- ii. Please see table below.
- iii. There were two contractors.
- iv. There are no dedicated graphic design positions.
- v. There are no dedicated media management positions.
- vi. There are no dedicated event management positions.

Note: this Agency does not have APS classifications.

Position	Staff	Location	Ongoing, non- ongoing or contract	
Communication Provides communication support for Fisheries Research and Development Corporation				
Communication Manager	One staff	ACT	Ongoing	
Communication Officer	One staff	ACT	Ongoing	
Digital Media	One staff	ACT	Non-ongoing	
Science Writer	Two staff	NSW	Non-ongoing	

#### ANSWERS TO QUESTIONS ON NOTICE

Budget Estimates May 2013

#### **Agriculture, Fisheries and Forestry**

**Question:** 192 (continued)

#### **Australian Pesticides and Veterinary Medicines Authority (APVMA)**

- i. Please see table below.
- ii. Please see table below.
- iii. Please see table below.
- iv. There are no dedicated graphic design positions. The Web and Communications Coordinator (APS 6) does some graphic design work.
- v. There is one dedicated media management position Director (EL2).
- vi. There are no dedicated event management positions.

	Staff	Location	Ongoing, non-			
Position			ongoing or contract			
Communication	Communication					
Provides communicati	on support for Australia	n Pesticides and Veterin	ary Medicines			
Authority						
Director (EL2)	One staff	ACT	Ongoing			
Manager, Secretariat	One staff	ACT	Ongoing			
(EL1)						
Stakeholder	One staff	ACT	Ongoing – currently			
Engagement			vacant			
Manager (EL1)						
Web Manager (EL1)	One staff	ACT	Ongoing			
Web and	One staff	ACT	Ongoing			
Communications						
Coordinator (APS 6)						
Secretariat (APS 5)	One staff	ACT	Ongoing			
Reform	One staff	ACT	Temporary position			
Communication			filled by an ongoing			
Officer (APS5)			member of staff			
Web publishers	Two staff	ACT	Contract			

#### **Grains Research and Development Corporation**

- i. Please see table below.
- ii. Please see table below.
- iii. There were no contractors.
- iv. There are no dedicated graphic design positions.
- v. There are no dedicated media management positions.
- vi. There are no dedicated event management positions.

Note: this Agency does not have APS classifications.

#### ANSWERS TO QUESTIONS ON NOTICE

Budget Estimates May 2013

#### **Agriculture, Fisheries and Forestry**

Question: 192 (continued)

Position	Staff	Location	Ongoing, non- ongoing or contract		
Communication	Communication				
Provides communication	on support for Grains Re	esearch and Developmen	at Corporation		
Communication	One staff	ACT	Contractor		
manager					
Communication	One staff	ACT	Ongoing		
coordinator					

# **Rural Industries Research and Development Corporation**

- i. Please see table below.
- ii. There are no non-ongoing positions.
- iii. There were no contractors.
- iv. There are no dedicated graphic design positions.
- v. There are no dedicated media management positions.
- vi. There are no dedicated event management positions.

Note: this Agency does not have APS classifications.

Position	Staff	Location	Ongoing, non- ongoing or contract
Communication			
Provides communica	tion support for Rural Ind	lustries Research and De	velopment
Corporation	• •		-
Communication	One staff	ACT	Ongoing
manager			
Communication	One staff	ACT	Ongoing
officer			

2. The department and agencies do not have an independent media studio(s).

# ANSWERS TO QUESTIONS ON NOTICE Budget Estimates May 2013 Agriculture, Fisheries and Forestry

**Question:** 193

**Division/Agency:** Governance Division **Topic: Pre-election appointments Proof Hansard page:** Written

#### **Senator HEFFERNAN asked:**

Provide a list of any appointments made in your portfolio that will commence after the announced election date of 14 September 2013. Provide details of the appointment including position and length.

#### **Answer:**

As at 27 May 2013, there have been no appointments made in the Agriculture, Fisheries and Forestry portfolio that will commence after 14 September 2013.