

SENATE STANDING COMMITTEE ON LEGAL AND CONSTITUTIONAL AFFAIRS
AUSTRALIAN CUSTOMS AND BORDER PROTECTION SERVICE

Question No. 37

Senator Hanson-Young asked the following questions at the hearing on 24 May 2012:

Senator HANSON-YOUNG: What I want to know is: how much was spent on the boat crew campaigns, including getting out to those villages, and how much is going to be spent in the next budget? You have talked about the contract with the IOM. Do we get a schedule of what villages they visit and who these liaison officers are? Is it just for one person? Is there a team? Do we know what they do? Do we get a schedule of their work?

Mr Pezzullo: I will take the detail on notice. I do know through our staff in Jakarta there are extensive discussions. Indeed, just earlier this week I met the regional director, who happens to be in Australia. I do not know if the discussions go down to which village on which day, but certainly I know that they report to us in outcome terms what they have done.

Senator HANSON-YOUNG: I would like you to take on notice tabling to this committee an outline of the movements of the liaison officer or officers, which villages they have visited and how it has gone over the last two years since we have been engaged with them.

Mr Pezzullo: I am happy to take that on notice. I should warn you that there are quite a number of CLOs, as they are called, involved. I am sure you are not seeking that I table to the Senate committee a day diary for each officer.

Senator HANSON-YOUNG: No, I just want to know where they have been.

Mr Pezzullo: We will do a reasonable aggregation that I think will answer your question.

The answers to the honourable Senator's questions are as follows:

It is important to note that community outreach has been a factor of both the communications campaigns undertaken in Indonesia, one targeting vulnerable Indonesian communities and the other targeting potential irregular immigrants. As the Senator's question may refer to both programs, details on both will be provided.

Public Information Campaign

The public information campaign targeting potential people smuggling vessel crew (as well as other coastal industry workers vulnerable to exploitation by smugglers) cost \$810,000. While most activities were delivered in the 14 target villages shows in the table below, workshops were held in central locations.

District	Kualah Leidong	Sukabumi	Manggarai Barat	Kupang
Villages	Teluk Pulai Luar	Citarik	Labuan Bajo	Oesapa
	Tanjung Leidong	Loji	Nangalili	Namosain
	Simandulang	Cikahuripan	Gorontalo	Fatubesi
		Pasir Baru		Tablolong

The following activities were delivered during the campaign. A measure of their success can be seen in the number of people attending the events:

Local Champions Workshop – Jakarta, April 2010. **14** people attended (one selected from each target village).

Community Leaders Workshops – held in Kualah Leidong, Sukabumi, Manggarai Barat and Kupang. Dates will be sought from IOM, **158** people attended.

Religious Leaders Workshops – held in Kualah Leidong, Sukabumi, Manggarai Barat and Kupang. Dates will be sought from IOM, **98** people attended.

Fishermen and Coastal Leaders Workshops – held in Kualah Leidong, Sukabumi, Manggarai Barat and Kupang. Dates will be sought from IOM, **172** people attended.

Family Photo Day – dates will be sought from IOM, **2,618** photos taken across all **14** target villages.

Religious Leaders Outreach – dates will be sought from IOM, **132** people attended. From 6 May 2010 to 15 June 2010, religious leaders in the **14** target villages reached a possible **7,160** people.

First Movie Nights – held between 25 May and 10 June 2010 and 22 to 24 June in Manggarai Barat villages. **3,565** people attended across all **14** target villages.

Proud Fisherman Family Days:

- Loji Village – 9/6/10, 4,000 people attended.
- Citarik Village – 26/6/10, 1,700 people attended.
- Cikahuripan Village – 27/6/10, 1,800 people attended.
- Pasir Baru Village – 28/6/10, 1,660 people attended.
- Nangalili Village – 26/6/10, 900 people attended.
- Labuan Bajo Village – 27/6/10, 1,100 people attended.
- Gorontalo Village – 28/6/10, 1,000 people attended.
- Oesapa Village – 26/6/10, 800 people attended.
- Namosain Village – 27/6/10, 900 people attended.
- Fatubesi Village – 28/6/10, 750 people attended.
- Tablolong Village – 28/6/10, 700 people attended.
- Teluk Pulai Luar Village – 2/7/10, 1,100 people attended.
- Tanjung Leidong Village – 3/7/10, 1,250 people attended.
- Simandulang Village – 4/7/10, 950 people attended.

Total attendance: **18,610** people across all **14** locations.

“Be Creative” Days:

- Loji Village – 31/7/10, 1,900 people attended.
- Citarik Village – 1/8/10, 1,700 people attended.
- Cikahuripan Village – 2/8/10, 1,900 people attended.
- Pasir Baru Village – 3/8/10, 1,800 people attended.
- Nangalili Village – 2/8/10, 800 people attended.
- Labuan Bajo Village – 31/7/10, 275 people attended.
- Gorontalo Village – 1/8/10, 300 people attended.

- Oesapa Village – 31/7/10, 300 people attended.
- Namosain Village – 2/8/10, 300 people attended.
- Fatubesi Village – 30/7/10, 230 people attended.
- Tablolong Village – 1/8/10, 275 people attended.
- Teluk Pulai Luar Village – 30/7/10, 600 people attended.
- Tanjung Leidong Village – 31/7/10, 400 people attended.
- Simandulang Village – 2/8/10, 475 people attended.

Total attendance: **16,600** people across all **14** locations.

Second Movie Nights:

- Loji Village – 31/7/10, 420 people attended.
- Citarik Village – 1/8/10, 390 people attended.
- Cikahuripan Village – 2/8/10 400 people attended.
- Pasir Baru Village – 3/8/10, 525 people attended.
- Nangalili Village – 2/8/10, 320 people attended.
- Labuan Bajo Village – 31/7/10, 275 people attended.
- Gorontalo Village – 1/8/10, 300 people attended.
- Oesapa Village – 31/7/10, 300 people attended.
- Namosain Village – 2/8/10, 300 people attended.
- Fatubesi Village – 30/7/10, 230 people attended.
- Tablolong Village – 1/8/10, 275 people attended.
- Teluk Pulai Luar Village – 30/7/10, 600 people attended.
- Tanjung Leidong Village – 31/7/10, 400 people attended.
- Simandulang Village – 2/8/10, 475 people attended.

Total attendance: **9,430** people across all **14** locations.

Radio Spots (Sukabumi region only) – broadcast on *Radio Pantai Selatan*, the leading station in the area. **76%** of the audience heard the PIC broadcast.

Lampung Key Opinion-Former Workshop – 6/5/2010

Potential Irregular Immigrants

Community Liaison Officers were deployed to IOM facilities in Bogor, Medan, Makassar and Tanjung Pinang to disseminate messaging to potential irregular immigrants in IOM care. CLOs undertook occasional travel to IOM facilities elsewhere in Indonesia, including Jakarta, Surabaya, Denpasar, Kupang, Lampung, Pekanbaru and Manado.