

SENATE STANDING COMMITTEE ON LEGAL AND CONSTITUTIONAL AFFAIRS  
ATTORNEY-GENERAL'S DEPARTMENT

**Portfolio**

**Question No.142**

**Senator Humphries asked the following question after the hearing of 23 May 2012:**

In relation to media training services purchased by each department/agency, please provide the following information for this financial year to date:

- a) Total spending on these services
- b) The number of employees offered these services and their employment classification
- c) The number of employees who have utilised these services, their employment classification and how much study leave each employee was granted (provide a breakdown for each employment classification)
- d) The names of all service providers engaged

For each service purchased from a provider listed under (d), please provide:

- e) The name and nature of the service purchased
- f) Whether the service is one-on-one or group based
- g) The number of employees who received the service and their employment classification (provide a breakdown for each employment classification)
- h) The total number of hours involved for all employees (provide a breakdown for each employment classification)
- i) The total amount spent on the service
- j) A description of the fees charged (i.e. per hour, complete package)

Where a service was provided at any location other than the department or agency's own premises, please provide:

- k) The location used
- l) The number of employees who took part on each occasion
- m) The total number of hours involved for all employees who took part (provide a breakdown for each employment classification)
- n) Any costs the department or agency's incurred to use the location

**The answer to the honourable senator's question is as follows:**

The Administrative Appeals Tribunal, Australian Crime Commission, Australian Commission for Law Enforcement Integrity, Australian Customs and Border Protection Service, Australian Government Solicitor, Australian Human Rights Commission, Australian Institute of Criminology, Australian law reform Commission, AUSTRAC, Family Court, Federal Court, Federal Magistrates Court, High Court of Australia, National Native Title Tribunal, Office of the Director of Public Prosecutions and the Office of parliamentary Counsel did not purchase any media training services in the 2011-12 financial year ending 30 April 2012.

Please refer to the table on the following pages for responses from those Agencies that did purchase media training services.

**Media Training Services for Financial Year to 30 April 2012**

	AGD	AFP	ASIO	Insolvency and Trustee Service Australia	Office of the Australian Information Commissioner
a)	\$7,744	\$25,580	\$3,652	\$2,970	\$11,770
b)	4	22 (3xBand 4, 1xBand 6, 1xBand 7, 1xBand 9, 16 external agencies)	11 Employees APS 6 – SES 1	10	10 individuals were offered this training: <ul style="list-style-type: none"> <li>• 3 x Statutory Office Holders</li> <li>• 3 x SES Band 1</li> <li>• 1 x EL2</li> <li>• 2 x EL1</li> <li>• 1 x APS 6</li> </ul>
c)	4 in total 1xSES 3xEL2 Course completed during business hours	22 (3xBand 4, 1xBand 6, 1xBand 7, 1xBand 9, 16 external agencies) Course completed during business hours - Nil study leave required.	2 employees - EL 1 and SES 1. No formal study leave required	10 in total: 1 x EL2 3 x EL1 4 x APS6 2 x APS5 completed during business hours	9 individuals used this training: <ul style="list-style-type: none"> <li>• 3 x Statutory Office Holders</li> <li>• 3 x SES Band 1</li> <li>• 1 x EL2</li> <li>• 2 x EL1</li> </ul> The training was conducted at the office's premises during work hours and no study leave was granted.
d)	Media Manoeuvres	Talkforce Consultants, Trainers (David Marshall), Public Affairs Recruitment Company (PARC) and Public Relations Institute of Australia (PRIA)	ASIO does not reveal details of service providers for security reasons.	Talkforce Media and Communication Strategists	Zavesky Consulting Pty Ltd
e)	Media Manoeuvres – Executive Media Skills Step 1	Media Management, Managing Media Crisis and Spotting a valuable news story	Media awareness training	One day training workshop	Zavesky Consulting Pty Ltd <ul style="list-style-type: none"> <li>• Strategic Media Awareness Workshop</li> <li>• Successful Media Engagement workshop</li> <li>• Interview Preparation training for Commissioners</li> </ul>
f)	Maximum of two staff per session	Group based	Small group based training	Group based	The following training was group-based: <ul style="list-style-type: none"> <li>• Strategic Media Awareness Workshop</li> <li>• Successful Media Engagement workshop</li> <li>• Interview Preparation training for Commissioners was one-on-one.</li> </ul>
g)	4 in total 1xSES 3xEL2	22 (3xBand 4, 1xBand 6, 1xBand 7, 1xBand 9, 16 external agencies)	2 employees - EL 1 and SES 1.	10 in total: 1 x EL2 3 x EL1 4 x APS6 2 x APS5	9 individuals used this training: <ul style="list-style-type: none"> <li>• 3 x Statutory Office Holders</li> <li>• 3 x SES Band 1</li> <li>• 1 x EL2</li> <li>• 2 x EL1</li> </ul>
h)	1xSES 3.5 hours 3xEL2 10.5 hours	6 hours for 18 (1xBand 7, 1xBand 9, 16 external agencies). 8 hours each for 4 (3xBand 4, 1xBand 6)	3.5 hours per person	1 x EL2 6 hours 3 x EL1 18 hours 4 x APS6 24 hours 2 x APS5 12 hours	9 individuals used this training: <ul style="list-style-type: none"> <li>• 3 x Statutory Office Holders (7 hours)</li> <li>• 3 x SES Band 1 (4 hours)</li> <li>• 1 x EL2 (7 hours)</li> <li>• 2 x EL1 (7 hours)</li> </ul> Total: 25 hours
i)	\$7,744	\$25,580	Nil	\$2,970	\$11,770.00
j)	\$3,872 per session for 2 participants	Complete package as above	Complete package	Fee charged was for the day's training as a package	<ul style="list-style-type: none"> <li>• Strategic Media Awareness Workshop: \$2420</li> <li>• Successful Media Engagement workshop: \$2750</li> <li>• Interview Preparation training for Commissioners: \$2200 per participant</li> </ul>
k)	Kingston ACT	AFP College. PARC course conducted in Canberra on PARC premises. PRIA course conducted in Sydney on PRIA premises.	ASIO does not reveal details of service providers for security reasons.	Nil	Services were provided at the OAIC offices
l), m)	1xSES 3.5 hours 3xEL2 10.5 hours	6 hours for 18 (1xBand 7, 1xBand 9, 16 external agencies). 8 hours each for 4 (3xBand 4, 1xBand 6)		1 x EL2 6 hours 3 x EL1 18 hours 4 x APS6 24 hours 2 x APS5 12 hours	9 individuals used this training: <ul style="list-style-type: none"> <li>• 3 x Statutory Office Holders (7 hours)</li> <li>• 3 x SES Band 1 (4 hours)</li> <li>• 1 x EL2 (7 hours)</li> <li>• 2 x EL1 (7 hours)</li> </ul> Total: 25 hours
n)	No cost	Nil	No cost	Nil	No cost