

**Senate Finance and Public Administration Legislation Committee  
—Budget Estimates Hearing—May 2014**

**Answers to Questions on Notice**

**Parliamentary departments, Department of Parliamentary Services**

Topic: **Market Research**

Question: **240**

Written: **Senator Ludwig**

**Date set by the committee for the return of answer: 11 July 2014**

1. List any market research conducted by the department/agency since Additional Estimates in February, 2014:
  - a. List the total cost of this research
  - b. List each item of expenditure and cost, broken down by division and program
  - c. Who conducted the research?
  - d. How were they identified?
  - e. Where was the research conducted?
  - f. In what way was the research conducted?
  - g. Were focus groups, round tables or other forms of research tools used?
  - h. How were participants for these focus groups et al selected?

**Answer**

1. The Department conducted an in house on-line Retail Services Survey between 28 February and 14 March 2014.
  - a. Nil.
  - b. Not applicable.
  - c. DPS.
  - d. Not applicable.
  - e. On-line survey of building occupants.
  - f. An online survey.
  - g. No.
  - h. Not applicable.