

Senate Standing Committee on Education Employment and Workplace Relations

QUESTIONS ON NOTICE  
Supplementary Budget Estimates 2012-2013

Cross Portfolio

DEEWR Question No. EW0456\_13

Senator Back provided in writing.

Question

**Media monitoring - financial year to date**

What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date? • Which agency or agencies provided these services? • What is the estimated budget to provide these services for the year 2012-13? • What has been spent providing these services this financial year to date? What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date? • Which agency or agencies provided these services? • What is the estimated budget to provide these services for the year 2012-13? • What has been spent providing these services this financial year to date?

Answer

***What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?***

The department does not attribute a portion of general media monitoring expenditure to ministers and the parliamentary secretary: only orders relating to transcripts, audio files and video ordered by ministerial offices.

The cost to date of these services to the DEEWR Ministerial offices is \$3,698.95 (GST excl.).

***• Which agency or agencies provided these services?***

AAP (Australian Associated Press).

***• What is the estimated budget to provide these services for the year 2012-13?***

Expenditure for these services in the 2012-13 financial year will be dependent on the amount of media items/issues that arise; the department has not specified an estimated budget for these items. However the departmental spending on media monitoring has been trending downward.

***• What has been spent providing these services this financial year to date?***

The cost to date of these services to the DEEWR Ministerial offices is \$3,698.95 (GST excl.).

***What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?***

The cost to date of these services to the Department is \$331,054.99 (GST incl.).

***• Which agency or agencies provided these services?***

AAP (Australian Associated Press).

***• What is the estimated budget to provide these services for the year 2012-13?***

Expenditure on media monitoring is dependent on the extent of media coverage of portfolio-related matters, so a detailed estimate has not been made. However, it should be noted that departmental spending on media monitoring has been trending downward.

***• What has been spent providing these services this financial year to date?***

The cost to date of these services to the Department is \$331,054.99 (GST incl.).