

**SENATE STANDING COMMITTEE ON
EDUCATION, EMPLOYMENT AND WORKPLACE RELATIONS**

**QUESTIONS ON NOTICE
SUPPLEMENTARY ESTIMATES 2009-10**

Outcome: Cross Portfolio

DEEWR Question No. EW799_10

Senator Humphries provided in writing.

Question

Media Monitoring

How much has been spent on media monitoring to date this year?

Answer

From 1 January to 21 October 2009, the total expenditure on media monitoring was \$730,171.92 (excl. GST). This represents a 35 per cent reduction over the costs for media monitoring during the comparable period in 2008.