

EDUCATION, EMPLOYMENT & WORKPLACE RELATIONS

SENATE LEGISLATION COMMITTEE – QUESTIONS ON NOTICE 2008-09 SUPPLEMENTARY BUDGET ESTIMATES HEARING

Outcome 5

DEEWR Question No. EW772_09

Senator Hanson-Young provided in writing.

Question

Office for Youth – Body image

I note that on the Office for Youth's website it states in relation to body image: "The Office for Youth will contact the Departments of Health and Ageing and Broadband, Communications and the Digital Economy as part of scoping how the Government is addressing this issue."

- a. I understand that this is a fairly recent venture, with the launch of the Office of Youth only occurring this month, I'm wondering if there is an update on where the consultation process is for addressing body image?
- b. What role will the Office for Youth have in this process?
- c. Is the Department considering an education campaign surrounding this issue?

Answer

- a. Officers from the Office for Youth have met with a number of stakeholders, including representatives from the Departments of Health and Ageing and Broadband, Communications and the Digital Economy.
- b. Body image is in the Office for Youth's work plan. The Office is leading the development of a national approach on body image which includes:
 - working cooperatively with fashion, media and advertising industries to develop a Voluntary National Media and Industry Code of Conduct on Body Image.
 - establishing a National Advisory Group on Body Image consisting of health, youth, media and fashion industry experts, to consider issues for inclusion in the Code.
 - engaging young people's views through the Australian Youth Forum.
- c. The National Advisory Group on Body Image will help to inform future government action.