

**Senate Standing Committee on Education Employment and Workplace  
Relations**

**QUESTIONS ON NOTICE  
Additional Estimates 2012-2013**

**Outcome 3 - Employment**

**DEEWR Question No. EW0916\_13**

**Senator Marshall asked on 13 February 2013, Hansard page 74**

**Question**

**Jobs Board**

CHAIR: I will not detain the committee for too much longer. In terms of analysing the vacancies that are on the jobs board, do we know how many jobs are actually filled through that process, how long those jobs actually stay on the jobs board and what is the success rate? What is our measurement of success for the jobs board? Ms Paul: Some of this is still being settled or developed, partly in response to the sort of feedback that Mr Kovacic is describing. If it is of interest, we can put together the whole picture. The work that we are doing does actually go to each of the pieces that you have talked about. I can put together for you either on notice or in a separate briefing all of the reporting requirements that we are looking. The surveys and how we are thinking of tracking and those types of things. If we roll it all up, I think that that is probably the best thing. We can give you the whole picture, which we cannot really give here.

**Answer**

The aim of the Jobs Board is to make Australian workers aware of as many job opportunities in the resources sector as possible. The recent partnership with SEEK Ltd means that the Jobs Board now displays significantly more job vacancies in the resources sector.

In addition, monitoring of jobs advertised and the activity of users on the Jobs Board complements broader labour market analysis and forecasting performed by the Department and comprises data relating to:

- the demand for workers in the resources sector: for example, how many employers are looking for workers and if that demand is increasing or decreasing
- the supply of job seekers interested in working in the resources sector: for example, through monitoring of visits to the site as well as on-site behaviour
- comparative analysis and forecasting of jobs in the resources sector versus other industries.

The capacity to monitor and report on individual advertisements and applications through the Jobs Board is constrained to a large extent by privacy considerations, if advertisers do not explicitly seek the permission of job seekers for their contact details to be used for market research purposes. However, the Department is working with SEEK Ltd to collect a range of information on the Jobs Board.

Monthly reporting will monitor the numbers and types of jobs advertised and the activity of users on the site (for example, the number of unique visitors). Surveys will be conducted of employers and job seekers who have used the Jobs Board. To ensure no personal information is used without the consent of job seekers, the job seeker survey will be available through the Jobs Board to be completed voluntarily. It is expected that the first survey will be conducted around September (more than 6 months after SEEK's involvement), with results available towards the end of 2013.

The Department will also establish, around the middle of 2013, a Jobs Board advisory committee with government, employer and union representation to provide suggestions on any future improvements.