

**Senate Standing Committee on Education Employment and Workplace
Relations**

**QUESTIONS ON NOTICE
Additional Estimates 2012-2013**

Cross Portfolio

DEEWR Question No. EW0835_13

Senator Back provided in writing.

Question

Program launch costs - financial year to date

- A) What is the Department/Agency's program launch spend for this financial year to date? Detail date, location, purpose and cost of all events, including any catering and drinks costs. For each Minister and Parliamentary Secretary office, please detail total program launch spend for this financial year to date. Detail date, location, purpose and cost of each event including any catering and drinks costs.

- B) What program launch spend is the Department/Agency's planning on spending? Detail date, location, purpose and cost of all events including any catering and drinks costs. For each Minister and Parliamentary Secretary office, what program launch spend is currently being planned for? Detail date, location, purpose and cost of each event including any catering and drinks costs.

- C) What is the Department/Agency's program launch spend for 2011-12? Detail date, location, purpose and cost of each event including any catering and drinks costs. For each Minister and Parliamentary Secretary office, please detail total program launch spend for 2011-12. Detail date, location, purpose and cost of each event including any catering and drinks costs.

Answer

Program launches involve the announcement of a new program which attracts an event. The response only covers program launch activities organised by the Department's centralised events team where a catering/venue hire cost was expended.

This level of detailed reporting was reasonably accessible as it is managed within the one team. To compile details of program launch events across the Department which may have been held but were not managed by the events team, would require an unreasonable allocation of resources as the data would need to be collated from a significant number of separate line areas.

The total cost of DEEWR's identified program launch spend for this financial year to 10 April 2013 was \$4021 (excl. GST); details are:

Program	Date	Location	Purpose	Cost	Minister
NBN Enabling Education Skills Services (EESS) Program launch	8 August 2012	Sydney	Launch the NBN EESS Program and announce the successful pilot programs	\$4021 (excl. GST)	Peter Garrett

As of 10 April 2013, there are no known planned program launch events for which a budget has been committed.

The total cost of DEEWR's identified program launch spend for the 2011-12 financial year was \$4561 (excl. GST); details are:

Program	Date	Location	Purpose	Cost	Minister
Launch of Australian Government's initial response to the Review of Funding for Schooling	20 February 2012	Canberra (DEEWR)	Launch of the Australian Government's response to the Review of Funding for Schooling, including stakeholder lock up	\$4130 (excl. GST)	Peter Garrett Jacinta Collins
Launch of the Ambassadors for Apprenticeships program	6 December 2011	NECA Skills Centre, Brunswick VIC	Stakeholder and media event to discuss the reforms to the Australian Apprenticeships system and to announce the Australian Apprenticeships Ambassadors Program	\$431 (excl. GST)	Chris Evans