

**Senate Standing Committee on Education Employment and Workplace
Relations**

**QUESTIONS ON NOTICE
Additional Estimates 2012-2013**

Cross Portfolio

DEEWR Question No. EW0830_13

Senator Back provided in writing.

Question

Media Monitoring- financial year to date

- What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?
- Which agency or agencies provided these services?
- What is the estimated budget to provide these services for the year 2012-13?
- What has been spent providing these services this financial year to date?
- What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?
- Which agency or agencies provided these services?
- What is the estimated budget to provide these services for the year 2012-13?
- What has been spent providing these services this financial year to date?

Answer

What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?

The Department does not attribute a portion of general media monitoring expenditure to Ministers and the Parliamentary Secretary. The arrangement with the provider includes a certain amount of transcripts and broadcast files each month. There are individual costs for use of a media release distribution service, which some offices have used from time to time:

Senator Collins \$2 316.66

Minister Collins \$1 745.59

Minister Shorten \$157.85

Which agency or agencies provided these services?

Australian Associated Press (AAP)

What is the estimated budget to provide these services for the year 2012-13?

The cost of media monitoring for the DEEWR portfolio Ministers is part of the Department's overall expenditure on media monitoring. There is no set budget for Ministers' offices.

What has been spent providing these services this financial year to date?

The Department does not attribute a portion of general media monitoring expenditure to Ministers and the Parliamentary Secretary. It is included in the Departmental media monitoring expenditure; details of which are provided in the answers to the questions below.

What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?

The expenditure this financial year to date (as at 25 February 2013), has been \$505 565.62

In 2010—11, expenditure was \$1 029 147, and in 2011—12, expenditure was \$806 546.

The continuing decline in cost is the result of regular reviews of keywords and processes, plus changes to the scope of portfolio topics (e.g. higher education moving to another portfolio).

Which agency or agencies provided these services?

Australian Associated Press (AAP)

What is the estimated budget to provide these services for the year 2012-13?

Projected expenditure for 2012–13 is \$753 372.

What has been spent providing these services this financial year to date?

The expenditure this financial year to date (as at 25 February 2013) is \$505 565.62