

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Supplementary Estimates 22-23 October 2008

Question: sbt 39

Topic: Treasurer – Media Monitoring

Hansard Page: Written

Senator BUSHBY asked:

1. What media monitoring arrangements are in place on behalf on the Treasurer?
2. What is the monthly cost of media monitoring? Please set out by each month since December 2007 up until the most recent figure available.

Answer:

1. The Treasurer's staff includes three media advisers, for whom media monitoring comprises part of their duties.

The Treasurer's office subscribes to Media Monitors, some online news services, and receives print newspapers.

2. Media monitoring subscription costs since December 2007 until October 2008 are as follows:

| | Media Monitors | Hardcopy newspapers | Total per month |
|---------|-----------------------|----------------------------|------------------------|
| Dec-07 | \$ - | \$ - | \$ - |
| Jan-08 | \$643.02 | \$421.09 | \$ 1,064.11 |
| Feb-08 | \$14,470.59 | \$1,528.39 | \$ 15,998.98 |
| Mar-08 | \$8,950.63 | \$861.72 | \$ 9,812.35 |
| Apr-08 | \$2,115.26 | \$1,498.60 | \$3,613.86 |
| May-08 | \$11,775.02 | \$2,979.58 | \$ 14,754.60 |
| Jun-08 | \$7,224.20 | \$445.00 | \$7,669.20 |
| Jul-08 | \$9,067.61 | \$2,848.26 | \$ 11,915.87 |
| Aug-08 | \$8,346.11 | \$391.66 | \$ 8,737.77 |
| Sept-08 | \$13,356.29 | \$887.72 | \$ 14,244.01 |
| Oct-08 | \$11,996.12 | \$2,164.07 | \$ 14,160.19 |