

**Economics Legislation Committee**  
**ANSWERS TO QUESTIONS ON NOTICE**  
Industry Portfolio  
Additional Budget Estimates Hearing 2013-14  
27 February 2014

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**AGENCY/DEPARTMENT:** DEPARTMENT OF INDUSTRY

**TOPIC:** Media Monitoring

**REFERENCE:** Written Question – Senator Ludwig

**QUESTION No.:** AI-41

1. What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office from 7 September 2013 to date?
  - Which agency or agencies provided these services?
  - What has been spent providing these services from 7 September 2013 to date?
  - Itemise these expenses.
2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency from 7 September 2013 to date?
  - Which agency or agencies provided these services?
  - What has been spent providing these services from 7 September 2013 to date?
  - Itemise these expenses

**ANSWER**

1. Please refer to the response to question 2. The Minister's Office receives a subset of the services procured by the department for its business use.
2. Please refer to SI-164 for the period 7 September 2013 to 30 November 2013. The total cost of media monitoring services for the period 1 December 2013 to 28 February 2014 is \$129,258 (GST exclusive). These services were provided by:
  - iSentia Pty Ltd
  - Meltwater Australia Pty Ltd.

Please note as this information is as at 28 February 2014, it does not include the Anti-Dumping Commission. The Australian Customs and Border Protection Service will report on the Commission where appropriate in their responses to 2013-14 Budget Estimates Questions on Notice.