

Senate Standing Committee on Environment and Communications
Legislation Committee
Answers to questions on notice
Environment portfolio

Question No: 184

Hearing: Supplementary Budget Estimates

Outcome: Corporate

Programme: Policy and Communications Division

Topic: Portfolio Wide – Media Monitoring – Department/Agency

Hansard Page: N/A

Question Date: 27 November 2013

Question Type: Written

Senator Ludwig asked:

What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency from 7 September 2013 to date?

- a) Which agency or agencies provided these services?
- b) What is the estimated budget to provide these services for the year 2012-13?
- c) What has been spent providing these services from 7 September 2013 to date?

Answer:

The answers to these questions reflect the machinery of government arrangements in place in the specific periods covered by the questions.

Department of the Environment

- a) Australian Associated Press Pty Ltd
- b) \$584,608.43 (GST inclusive)
- c) \$113,009.71 (GST inclusive)

Bureau of Meteorology

- a) Australian Associated Press (AAP), through the Department of the Environment account.
- b) The Bureau's budget for monitoring and distribution is \$12,000 (GST inclusive).
- c) Media monitoring costs are paid for by Department of the Environment, which recovers a component of costs from the Bureau for transcript and audio downloads.

Clean Energy regulator

- a) The Clean Energy Regulator uses the departmental media monitoring service.
- b) The total cost of media monitoring services provided to the Clean Energy Regulator for the period 1 July 2012 to 30 June 2013 was \$180,000 (GST inclusive).

- c) There has been no money expended on media monitoring services for the period 7 September 2013 to 31 October 2013.

Climate Change Authority

- a) The authority uses the departmental media monitoring service.
- b) Prior to September 2013, the Authority received these services as a part of its Memorandum of Understanding for the provision of Corporate Services with the then Department of Industry, Innovation, Climate Change, Research, Science & Tertiary Education. There was no budget identified for this specific service.
- c) The Department provides these services to the authority at no cost.

Murray-Darling Basin Authority

- a) The agency contracts iSentia Pty Ltd for its media monitoring service and a summary of media coverage is provided to the Parliamentary Secretary's office at no additional cost to the agency.
- b) The estimated budget for media monitoring services for the year 2012-13 was \$107,823 (GST excl)
- c) \$4,899.56 (GST excl) was spent on media monitoring from 7 September to 31 October 2013.

Sydney Harbour Federation Trust

- a) Sydney Harbour Federation Trust uses the departmental media monitoring service.
- b) Not applicable.
- c) Costs associated with media monitoring are paid for by the Department of the Environment, which then recovers a component of costs from the Sydney Harbour Federation Trust for transcript and audio downloads.

Director of National Parks

- a) Director of National Parks uses the departmental media monitoring service.
- b) Not applicable.
- c) Costs associated with media monitoring are paid for by the Department of the Environment, which recovers a component of costs from the Director of National Parks for transcript and audio downloads.

National Water Commission

- a) Isentia Pty Ltd
- b) \$63,766.03 (GST inclusive)
- c) \$8,353.27 (GST inclusive)