

**Senate Standing Committee on Environment and Communications**  
**Answers to Senate Estimates Questions on Notice**  
**Additional Estimates Hearings February 2014**  
**Communications Portfolio**  
**Special Broadcasting Service**

**Question No: 310**

**Program No. Special Broadcasting Service (SBS)**

**Hansard Ref: In Writing**

**Topic: Government Advertising**

**Senator Ludwig asked:**

1. How much has been spent on Government advertising (including job ads) since 7 September 2013?
  - a. List each item of expenditure and cost
  - b. List the approving officer for each item
  - c. Detail the outlets that were paid for the advertising
2. What Government advertising is planned for the rest of the financial year?
  - a. List the total expected cost
  - b. List each item of expenditure and cost
  - c. List the approving officer for each item
  - d. Detail the outlets that have been or will be paid for the advertising

**Answer:**

Not applicable. SBS is not an FMA agency.