Senate Community Affairs Committee

ANSWERS TO ESTIMATES QUESTIONS ON NOTICE

HEALTH AND AGEING PORTFOLIO

Budget Estimates 2011-2012, 30/31 May 2011

Question: E11-031

OUTCOME 1: Population Health

Topic: GUIDELINES TO REDUCE HEALTH RISKS FROM DRINKING ALCOHOL

Written Question on Notice

Senator Siewert asked:

In 2009 the Guidelines to Reduce Health Risks from Drinking Alcohol were updated for the first time since 2001. Major changes to the Guidelines include there now being no difference in the recommended guidelines for men and women and the new guidelines also suggest strongly against any consumption of alcohol during pregnancy.

- a) A recent National Poll by the AER Foundation which found that only 10 per cent of Australians are aware that the Australian Guidelines to Reduce Health Risks from Drinking Alcohol were updated in 2009. Is the Department satisfied with the level of awareness that the community has of the guidelines?
- b) What is the Department of Health and Ageing doing to ensure that the Guidelines are communicated with the general public?

Answer:

The *Australian Guidelines to Reduce Health Risks from Drinking Alcohol* (the 2009 Guidelines) is published on the National Health and Medical Research Council website at www.nhmrc.gov.au. A number of educational institutions have incorporated the Guidelines into their curricula.

The Department is aware of the importance of ensuring public awareness of the standard drink concept, the key messages of the Guidelines, and to help equip consumers and communities with the necessary skills and knowledge to prevent alcohol related harm. A range of communication materials are available to inform target audiences about the 2009 Guidelines, and to assist Australians in making an informed choice about the amount of alcohol that they consume, such as:

- o Reduce your Risk brochure (refer Attachment A), and
- o If you are pregnant...the safest option in NOT to drink alcohol brochure (refer <u>Attachment B</u>).

In the 2010-11 year, over 778,660 resources were distributed nationally to individuals and organisations including non-government organisations, schools, universities, hospitals and health centres. Some resources were also translated into nine languages (Russian, Serbian, Italian, Traditional Chinese, Vietnamese, Arabic, Korean, Turkish, and Khmer). These materials are available in hard copy and at www.alcohol.gov.au.



