

QUESTION TAKEN ON NOTICE

SUPPLEMENTARY BUDGET ESTIMATES HEARING : 17 October 2016

IMMIGRATION AND BORDER PROTECTION PORTFOLIO

(SE16/159) - ABF Podcasts - Internal Product (DIBP)

Senator Bilyk, Catryna (L&CA) written:

In relation to the ABF podcast series:

Who conceived of the idea to have an ABF podcast?

What is the purpose of the ABF podcast?

Who produces the ABF podcast?

Are external agencies engaged to assist with any aspect of production? If so, what agencies?

Precisely what work have they performed? Can an itemised list of costs please be provided?

How many times has the ABF podcast been downloaded?

Answer:

The ABF podcast is a departmental initiative identified to broaden the reach of our existing communication channels. The purpose of the podcast is to provide the opportunity for the Australian public and related government agencies to learn more about the ABF and promote ABF's role in supporting Australia's economy, safety and security of our border, in an open and transparent way.

The podcast is produced by the Department's Communication and Engagement Branch. No external agencies have been engaged to assist with any aspect of the production of the podcast.

Episode 1 of the ABF podcast has had 2125 page views from the Department's website. The Department does not have access to provide download figures for iTunes or other external podcast hosting platforms. The podcast is number 1 on the Government and organisations category of iTunes as at 1 November 2016.