

QUESTION TAKEN ON NOTICE

SUPPLEMENTARY BUDGET ESTIMATES HEARING : 19 October 2015

IMMIGRATION AND BORDER PROTECTION PORTFOLIO

(SE15/040) - OSB Strategic Communication program - Programme 1.1: Border Enforcement

Senator Carr, Kim (L&CA 109) asked:

Mr Pezzullo: Yes. Integral to the OSB strategic communication program—

Senator KIM CARR: No, these ads.

Mr Pezzullo: Yes, these public information advertisements would be part of this. They are evaluated through contracted arrangements. When these particular advertisements will be evaluated and when the results will be known to us is something that we will need to take on notice; but, yes, we do evaluate.

Senator KIM CARR: Can copies of the brochures that have been distributed be provided to the committee?

Mr Pezzullo: We will take it on notice. I do not see why not. They are public information bulletins that are released. They are not produced for Australian domestic consumption—

Answer:

Included is the multi-language brochure used in Indonesia as part of the anti-people smuggling communication campaign