

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
SUPPLEMENTARY BUDGET ESTIMATES NOVEMBER 2013

Prime Minister and Cabinet Portfolio

Department/Agency: Australian National Audit Office

Outcome/Program:

Topic: Advertising

Senator: Wong

Question reference number: 198

Type of question: Written

Date set by the committee for the return of answer: 17 January 2014

Number of pages: 1

Question:

- 1) What is the total cost (GST inclusive) of campaign advertising since 18 September 2013
- 2) What additional campaign advertising is planned?
- 3) What is the estimated cost (GST inclusive) of planned campaign advertising
- 4) What is the total cost (GST inclusive) of non-campaign advertising since 18 September 2013?
- 5) What additional non-campaign advertising is planned
- 6) What is the estimated cost (GST inclusive) of planned non-campaign advertising?

Answer:

Q1. The ANAO has undertaken no campaign advertising since 18 September 2013.

Q2. The ANAO does not plan to undertake any campaign advertising in the future.

Q3. As the ANAO has no plans to undertake any campaign advertising, there is no estimated cost we can provide.

Q4. No expenditure was made on non-campaign advertising between 18 September 2013 and 30 November 2013.

Q5. The ANAO has no plans for the foreseeable future to undertake non-campaign advertising.

Q6. Nil. The ANAO has no planned non-campaign advertising.