

Senate Finance and Public Administration Legislation Committee

ANSWERS TO QUESTIONS ON NOTICE

Supplementary Budget Estimates 18-22 November 2013

Prime Minister and Cabinet Portfolio

Department/Agency: Department of the Prime Minister and Cabinet

Outcome/Program: 1.1 Prime Minister and Cabinet

Topic: Advertising

Senator: Senator the Hon Penny Wong

Question reference number: 198

Type of Question: Written

Date set by the committee for the return of answer: 17 January 2014

Number of pages: 1

Question:

1. What is the total cost (GST inclusive) of campaign advertising since 18 September 2013?
2. What additional campaign advertising is planned?
3. What is the estimated cost (GST inclusive) of planned campaign advertising?
4. What is the total cost (GST inclusive) of non-campaign advertising since 18 September 2013?
5. What additional non-campaign advertising is planned?
6. What is the estimated cost (GST inclusive) of planned non-campaign advertising?

Answer:

The Department of the Prime Minister and Cabinet has not undertaken campaign advertising since 18 September 2013 and no additional campaign and non-campaign advertising is planned.