

**Senate Standing Committee on Education Employment and Workplace
Relations**

**QUESTIONS ON NOTICE
Budget Estimates 2013-2014**

Cross Portfolio

DEEWR Question No. EW0024_14

Senator Back provided in writing.

Question

Media Monitoring- financial year to date

What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date? • Which agency or agencies provided these services? • What is the estimated budget to provide these services for the year 2012-13? • What has been spent providing these services this financial year to date? What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date? • Which agency or agencies provided these services? • What is the estimated budget to provide these services for the year 2012-13? • What has been spent providing these services this financial year to date?

Answer

***Please note all figures are GST inclusive.**

What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?

The Department did not attribute a portion of general media monitoring expenditure to ministers and the parliamentary secretary. The arrangement with the provider included a certain amount of transcripts and broadcast files each month. There are individual costs for use of a media release distribution service, which some offices have used from time to time. The following are total costs for 2012-13:

Senator Jacinta Collins	\$2377
Minister Julie Collins	\$2153
Minister Bill Shorten	\$158

(The offices of Minister Ellis and Minister Garrett did not utilise the AAP media release distribution services through the Department's contract, so no costs are recorded).

Which agency or agencies provided these services?

Australian Associated Press (AAP)

What is the estimated budget to provide these services for the year 2012-13?

The cost of media monitoring for the DEEWR portfolio ministers was part of the Department's overall expenditure on media monitoring. There was no set budget for Ministers' offices

What has been spent providing these services this financial year to date?

The Department did not attribute a portion of general media monitoring expenditure to Ministers and the Parliamentary Secretary. It is included in the Departmental media monitoring expenditure; details of which are provided in the answers to the questions below.

What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date? Which agency or agencies provided these services? What is the estimated budget to provide these services for the year 2012-13? What has been spent providing these services this financial year to date?

The total cost for the financial year 2012-13 was \$819 311. The services were provided by Australian Associated Press (AAP).