

**Senate Committee: Education and Employment**

**QUESTION ON NOTICE  
Additional Estimates 2014 - 2015**

**Outcome: Cross Portfolio - Corporate**

**Department of Education and Training Question No. SQ15-000017**

Senator Carr, Kim asked on 25 February 2015, Hansard page 17.

***Market research on the Higher education campaign***

**Question**

Senator KIM CARR: How much has been spent on market research services?  
Ms Gleeson: I would need to take that on notice.

**Answer**

As at 25 February 2015, the department has been invoiced \$377,658.18 (GST exclusive) for market research services in relation to the 2014-15 higher education communication campaign.