

Senate Economics Legislation Committee

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Supplementary Budget Estimates

2015 - 2016

Department/Agency: APRA
Question: SBT 851-852
Topic: Media Monitoring
Reference: written - 30 October 2015
Senator: Wong, Penny

Question:

Since 1 January 2015:

851. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office during the specified period?
- Which agency or agencies provided these services?
 - What has been spent providing these services during the specified period?
 - Itemise these expenses.
852. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency during the specified period?
- Which agency or agencies provided these services?
 - What has been spent providing these services during the specified period?
 - Itemise these expenses

Answer:

851. The Australian Prudential Regulation Authority does not provide media monitoring services to the Minister's office.
- a. – c. Not applicable.
852. For the period 1 January to 30 October 2015 the cost of media monitoring services was \$56,167.80.
- Media Monitoring services were provided by iSentia.
 - \$56,167.80 was spent on media monitoring services for the specified period.
 - Media monitoring services related to providing media transcripts and clippings.