

Senate Economics Legislation Committee

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Supplementary Budget Estimates

2015 - 2016

Department/Agency: RAM

Question: SBT 2361-2362

Topic: Government advertising

Reference: written - 30 October 2015

Senator: Wong, Penny

Question:

2361. How much has been spent on government advertising (including job ads)?

- a) List each item of expenditure and cost
- b) List the approving officer for each item
- c) Detail the outlets that were paid for the advertising

2362. What government advertising is planned for the rest of the financial year?

- a) List the total expected cost
- b) List each item of expenditure and cost
- c) List the approving officer for each item
- d) Detail the outlets that have been or will be paid for the advertising

Answer:

2361. The Royal Australian Mint has spent \$1,850.60 (ex GST) on Government advertising since 1 July 2015.

Item of Expenditure	Approving officer	Advertising agency	Amount (ex-GST)
Job Advertising	HR manager	Dentsu Mitchell Media	1,740.60
Job Advertising	HR manager	Museums Australia	110.00
			1,850.60

2362. Anticipated advertising to be spent for the remainder of the financial year:

Item of Expenditure	Approving officer	Advertising agency	Amount (ex-GST)
Job Advertising	HR manager	Dentsu Mitchell Media	5,000.00
			5,000.00