

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Supplementary Budget Estimates 2012

18 October 2012

Question: SBT 1870-1873

Topic: Media Monitoring (ATO)

Hansard Page: Written

Senator BUSHBY asked:

1870. What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?
- Which agency or agencies provided these services?
 - What is the estimated budget to provide these services for the year 2012-13?
 - What has been spent providing these services this financial year to date (26 October 2012)?
1871. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?
- Which agency or agencies provided these services?
 - What is the estimated budget to provide these services for the year 2012-13?
 - What has been spent providing these services this financial year to date (26 October 2012)?
1872. What was the actual total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for 2011-12?
- Which agency or agencies provided these services?
 - What was the estimated budget to provide these services for the year 2011-12?
 - What was the actual total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for 2011-12?
 - Which agency or agencies provided these services?
1873. What was the estimated budget to provide these services for the year 2011-12?

Answer:

1870. The ATO did not provide media monitoring services to any Minister in 2012-13 to 31 October 2012 and there is no planned expenditure for the remainder of 2012-13.
1871. a. In 2012-13 to 31 October 2012, the ATO has received media monitoring services from two providers which were Media Monitors and Australian Associated Press. The Media Monitors contract expired at the end of October 2012 and they no longer provide media monitoring services to the ATO.
- b. The estimated budget for media monitoring services for 2012-13 is \$200,000 (GST exclusive).
- c. In 2012-13 to 31 October 2012, the ATO spent \$129,000 (GST exclusive) on media monitoring services.
1872. The ATO did not provide media monitoring services to any Minister during the 2011-12 financial year.
1873. The estimated budget to provide these services for the ATO for 2011-12 was \$304,545 (GST exclusive).