Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Supplementary Budget Estimates 17 October – 18 October 2012

Question: SBT 779-781

Topic: Social Media (CGC)

Written: Received from Committee – 26 October 2012

Senator BUSHBY asked:

779. Has there been any changes to department and agency social media or protocols about staff access and useage of Youtube; online social media, such as Facebook, MySpace and Twitter; and access to online discussions forums and blogs since May 2012 Budget Estimates?

If yes, please explain and provide copies of any advice that has been issue.

- 780. Does the department/agency monitor usage of social media?
 - a. If yes, provide details of the useage (for example details could include average hours per employee, hours when useage peaks)
 - b. If no, will the department/agency monitor useage in the future?
- 781. Does social media impact on employee productivity?

Provide details (details could include increased internet usage in general or increased internet usage in standard business hours)

Answer:

- 779. No.
- 780. Yes, on an ad hoc basis at a general volume usage level only.
 - a. Details of hourly usage are not available.
 - b. The mode of monitoring would change if volume should increase significantly for no business reason .
- 781. Volume monitoring suggests any impact on productivity is negligible.