

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Supplementary Budget Estimates

17 October – 18 October 2012

Question: SBT 773-775

Topic: Social Media (ACCC)

Written: Received from Committee – 26 October 2012

Senator BUSHBY asked:

773. Has there been any changes to department and agency social media or protocols about staff access and useage of Youtube; online social media, such as Facebook, MySpace and Twitter; and access to online discussions forums and blogs since May 2012 Budget Estimates?

If yes, please explain and provide copies of any advice that has been issue.

774. Does the department/agency monitor usage of social media?

a. If yes, provide details of the useage (for example details could include average hours per employee, hours when useage peaks)

b. If no, will the department/agency monitor useage in the future?

775. Does social media impact on employee productivity?

Provide details (details could include increased internet usage in general or increased internet usage in standard business hours)

Answer:

773. No.

774. The ACCC monitors all internet access including sites visited, bandwidth consumed and time accessed.

a. Internet useage peaks between 12 noon and 1pm.

Downloads for October 2012:

- Youtube 240.8 GB
- Facebook 85.6 GB
- Twitter 20.8 GB
- LinkedIn 13.9 GB

775. No.