

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Supplementary Budget Estimates

17 October – 18 October 2012

Question: SBT 373-374

Topic: Recruitment Costs (IGT)

Written: Received from Committee – 26 October 2012

Senator BUSHBY asked:

373. How much was spent on recruitment advertising in 2011-12? How much of this was spent online and how much of this was spent on print advertising?

Please list where recruitment advertising was listed online and in print media.

374. How much has been spent on recruitment advertising this financial year to date? How much of this was spent online and how much of this was spent on print advertising?

Please list where recruitment advertising was listed online and in print media.

Answer:

373. \$9,481.16 comprising \$425.55 online and \$9,055.61 print. Online advertising was in SEEK and APS Jobs. Print advertising was in the Sydney Morning Herald, Australian Financial Review and Canberra Times.

374. As at 26 October 2012, nil. Not applicable. Not applicable.