

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Supplementary Budget Estimates

17 October – 18 October 2012

Question: SBT 361-362

Topic: Recruitment Costs (AOFM)

Written: Received from Committee – 26 October 2012

Senator BUSHBY asked:

361. How much was spent on recruitment advertising in 2011-12? How much of this was spent online and how much of this was spent on print advertising?

Please list where recruitment advertising was listed online and in print media.

362. How much has been spent on recruitment advertising this financial year to date? How much of this was spent online and how much of this was spent on print advertising?

Please list where recruitment advertising was listed online and in print media

Answer:

361. AOFM spent \$34,136.94 on recruitment advertising in 2011-12. All was spent online.

Recruitment advertising was listed online at:

39 university career websites via Career Hub

AOFM Website

APSjobs

CareerOne

CPA website

eFinancial Careers

ICAA website

iTWire

Linked-In

MyCareer

Seek

Seek Executive

UniGrad Unimail eNewsletter

Whirlpool

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362. AOFM has spent \$2,128.44 on recruitment advertising this financial year to date. All of this was spent online.

Recruitment advertising was listed online at:

AOFM Website

APSjobs

Australasian Compliance Institute web site

eFinancial Careers

ICT Career.com

ITJobs.com

My Career

SEEK