

**Senate Standing Committee on Economics**

**ANSWERS TO QUESTIONS ON NOTICE**

**Treasury Portfolio**

Supplementary Budget Estimates

17 October – 18 October 2012

**Question: SBT 357-358**

**Topic: Recruitment Costs - Treasury**

**Written: Received from Committee – 26 October 2012**

**Senator BUSHBY asked:**

357. How much was spent on recruitment advertising in 2011-12? How much of this was spent online and how much of this was spent on print advertising?

Please list where recruitment advertising was listed online and in print media.

358. How much has been spent on recruitment advertising this financial year to date? How much of this was spent online and how much of this was spent on print advertising?

Please list where recruitment advertising was listed online and in print media

**Answer:**

357. The total spend on the Treasury's recruitment advertising for the 2011-12 financial year was \$64,364, as per page 267 of the 2011-12 Annual Report. The Treasury does not capture the amount spent on recruitment advertising at the disaggregated level (online vs. printing).

Online and print advertising is placed through Adcorp. Employment opportunities are published on APSjobs.gov.au and SEEK.com.

Print advertising was in the Canberra Times, Australian Financial Review, The Australian, Sydney Morning Herald and The AGE..

358. The total spend on the Treasury's recruitment advertising for the financial year to 31 October 2012 was \$8,008. The Treasury does not capture the amount spent on recruitment advertising at the disaggregated level (online vs. printing).

Online and print advertising is placed through Adcorp. Employment opportunities are published on APSjobs.gov.au and SEEK.com.

Print advertising was in the Canberra Times and Australian Financial Review.