Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Supplementary Budget Estimates 17 October – 18 October 2012

Question: SBT 1878-1881

Topic: Media Monitoring (ASIC)

Written: Received from Committee – 26 October 2012

Senator BUSHBY asked:

- 1878. What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?
 - a. Which agency or agencies provided these services?
 - b. What is the estimated budget to provide these services for the year 2012-13?
 - c. What has been spent providing these services this financial year to date (26 October 2012)?
- 1879. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?
 - a. Which agency or agencies provided these services?
 - b. What is the estimated budget to provide these services for the year 2012-13?
 - c. What has been spent providing these services this financial year to date (26 October 2012)?
- 1880. What was the actual total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for 2011-12?
 - a. Which agency or agencies provided these services?
 - b. What was the estimated budget to provide these services for the year 2011-12?
 - c. What was the actual total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for 2011-12?
 - d. Which agency or agencies provided these services?
- 1881. What was the estimated budget to provide these services for the year 2011-12?

Answer:

1878. ASIC has not provided media monitoring services to the Minister's office this financial year.

- a) Not applicable.
- b) Not applicable.
- c) Not applicable.
- 1879. The total cost of media monitoring services provided to ASIC for this financial year to 26 October 2012 was \$51,000.
 - These services were provided by Media Monitors Pty Ltd and Australian Associated Press Pty Ltd.
 - b) The estimated budget to provide these services for the year 2012-13 is \$144,000.
 - c) The financial year to 26 October 2012 expenditure was \$51,000.

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1880. ASIC did not provide media monitoring services to the Minister's office in 2011-12.

- a) Not applicable.
- b) Not applicable.
- c) Not applicable.
- d) Not applicable.

1881. Not applicable.