

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Supplementary Budget Estimates

17 October – 18 October 2012

Question: SBT 1858-1861

Topic: Media Monitoring (ACCC)

Written: Received from Committee – 26 October 2012

Senator BUSHBY asked:

1858. What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?
- Which agency or agencies provided these services?
 - What is the estimated budget to provide these services for the year 2012-13?
 - What has been spent providing these services this financial year to date (26 October 2012)?
1859. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?
- Which agency or agencies provided these services?
 - What is the estimated budget to provide these services for the year 2012-13?
 - What has been spent providing these services this financial year to date (26 October 2012)?
1860. What was the actual total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for 2011-12?
- Which agency or agencies provided these services?
 - What was the estimated budget to provide these services for the year 2011-12?
 - What was the actual total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for 2011-12?
 - Which agency or agencies provided these services?
1861. What was the estimated budget to provide these services for the year 2011-12?

Answer:

1858. Nil
- Not applicable
 - Not applicable
 - Not applicable
1859. The total cost for the financial year to date (1 July 2012 to 31 October 2012) is \$92,633.
- Media Monitors Australia Pty Ltd
 - Approximately \$220,000
 - \$92,633 (1 July 2012 to 31 October 2012)

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1860. Nil

- (a) Not applicable
- (b) Not applicable
- (c) Not applicable

1861. The total cost for the 2011-12 financial year was \$201,941.

- (a) Media Monitors Australia Pty Ltd
- (b) Approximately \$220,000
- (c) \$201,941
- (d) Media Monitors Australia Pty Ltd