

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Supplementary Budget Estimates

17 October – 18 October 2012

Question: SBT 1842-1845

Topic: Media Monitoring

Written: Received from Committee – 26 October 2012

Senator BUSHBY asked:

1842. What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?
- Which agency or agencies provided these services?
 - What is the estimated budget to provide these services for the year 2012-13?
 - What has been spent providing these services this financial year to date (26 October 2012)?
1843. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?
- Which agency or agencies provided these services?
 - What is the estimated budget to provide these services for the year 2012-13?
 - What has been spent providing these services this financial year to date (26 October 2012)?
1844. What was the actual total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for 2011-12?
- Which agency or agencies provided these services?
 - What was the estimated budget to provide these services for the year 2011-12?
1845. What was the actual total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for 2011-12?
- Which agency or agencies provided these services?
 - What was the estimated budget to provide these services for the year 2011-12?

Answer:

1842. The total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Deputy Prime Minister and Treasurer, Assistant Treasurer, Minister for Financial Services & Superannuation, Parliamentary Secretary to the Treasurer and Minister for Housing's offices for this financial year to date (26 October 2012) is \$75,396.
- Media Monitors (part of Sentia media).
 - \$443,000.
 - \$75,396.
1843. The total spend for press clippings, electronic media transcripts etc provided to The Treasury financial year (as at 26 October 2012) is \$0.
- As at 26 October 2012, No services have been used.

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- b. \$5000
 - c. \$0
1844. The total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Deputy Prime Minister and Treasurer, Assistant Treasurer, Minister for Financial Services & Superannuation, Parliamentary Secretary to the Treasurer and Minister for Housing's offices for 2011-12 is \$343,772.
- a. Media Monitors (part of Sentia media).
 - b. \$443,000.
1845. The actual total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for 2011-12 was \$ \$436.30.
- a. Media Monitors (part of Sentia media).
 - b. \$5,000