

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Budget Estimates

4 – 6 June 2013

Question: BET 770-771

Topic: Communications Staff

Written: 17 June 2013

Senator BUSHBY asked:

770. For all departments and agencies, please provide – in relation to all public relations, communications and media staff – the following:
- How many ongoing staff, the classification, the type of work they undertake and their location.
 - How many non-ongoing staff, their classification, type of work they undertake and their location.
 - How many contractors, their classification, type of work they undertake and their location
 - How many are graphic designers?
 - How many are media managers?
 - How many organise events?
771. Do any departments/agencies have independent media studios?
- If yes, why?
 - When was it established?
 - What is the set up cost?
 - What is the ongoing cost?
 - How many staff work there and what are their classifications?

Answer:

770. a) The Australian Prudential Regulation Authority (APRA) has four full-time staff employed within its Media and Communications team located in Sydney. The team comprises:
- Head of Media and Communications;
 - Senior Communications Advisor;
 - Communications Advisor; and
 - Desktop Publisher.

The Media and Communications team's responsibilities include internal and external communications and desktop publishing of documents, such as APRA's policy and discussion papers, standards and guidance to industry.

- APRA does not create non-ongoing positions. APRA fills roles either permanently or on a fixed-term basis.
 - None.
 - None.
 - One.
 - None.
771. APRA does not have an independent media studio.