

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Budget Estimates

4 – 6 June 2013

Question: BET 560-561

Topic: Communications Staff

Written: 17 June 2013

Senator BUSHBY asked:

560. For all departments and agencies, please provide – in relation to all public relations, communications and media staff – the following:
- a) How many ongoing staff, the classification, the type of work they undertake and their location.
 - b) How many non-ongoing staff, their classification, type of work they undertake and their location
 - c) How many contractors, their classification, type of work they undertake and their location
 - d) How many are graphic designers?
 - e) How many are media managers?
 - f) How many organise events?
561. Do any departments/agencies have independent media studios?
- a) If yes, why?
 - b) When was it established?
 - c) What is the set up cost?
 - d) What is the ongoing cost?
 - e) How many staff work there and what are their classifications?

Answer:

560. ASIC's Corporate Affairs department provided the following services: media relations, government relations, internal communications, intranet management, internet management and publishing and editing. The breakdown on this is:

Title	Full-Time	Location	Reg/Tem	Class
Senior Executive Leader	Full-Time	Sydney	NonOngoing	SES
Senior Editor	Full-Time	Sydney	Ongoing	EXEC 1
Senior Exec Specialist	Full-Time	Sydney	NonOngoing	SES
Manager, Government Affairs	Full time	Sydney	Ongoing	EXEC 2
Managing editor ASIC Digest	Full-Time	Sydney	Ongoing	ASIC4

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Budget Estimates

4 – 6 June 2013

Communications Adviser	Part-Time	Melbourne	Ongoing	EXEC 1
Communications Adviser (internal)	Full-Time	Melbourne	Ongoing	EXEC 1
National Media Manager	Part-Time	Melbourne	Ongoing	EXEC 2
Senior Editor	Part-Time	Sydney	Ongoing	ASIC4
National Media Advisor	Full-Time	Sydney	Ongoing	EXEC 2
Editor	Part-Time	Sydney	Ongoing	ASIC4
Media Advisor (mat leave)	Part-Time	Melbourne	Ongoing	EXEC 2
Editor	Part-Time	Sydney	NonOngoing	ASIC4
Editor	Part-Time	Sydney	Ongoing	ASIC4
Electronic Publishing Manager	Full-Time	Sydney	Ongoing	EXEC 1
Publishing Unit Manager	Full-Time	Sydney	NonOngoing	EXEC 2
Web Editor	Part-Time	Sydney	Ongoing	ASIC4
Graduate	Full-Time	Sydney	Ongoing	ASIC3

561. ASIC does not use independent media studios.