

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Budget Estimates

4 – 6 June 2013

Question: BET 488-489

Topic: Program Launch Costs

Written: 17 June 2013

Senator BUSHBY asked:

488. What is the department/agency's program launch spend for this financial year to date? Detail the date, location, purpose and cost of all events, including any catering and drinks costs.
489. What program launch spend is the department/agency planning on spending? Detail the date, location, purpose and cost of all events, including any catering and drinks costs.

Answer:

488. ASIC's MoneySmart team spent \$8129.69 on launch costs in the 2012/13 financial year.
- On 6 June 2013 ASIC's MoneySmart Teaching team launched a suite of new mobile phone digital educational resources for schools and parents at Holy Cross College, Ryde, NSW. The cost was \$500 (including GST) to cover catering.
- On 18 June 2013 ASIC Deputy Chairman Peter Kell launched ASIC's MoneySmart Rookie resources, a national educational initiative from ASIC's outreach team for young people experiencing various financial transitions. The launch took place at the University of Technology Sydney and costs were \$1172.74 (venue), \$2706.40 (catering), \$636.83 (IT), \$1272.74 (MC), \$289.42 (flights), \$400 (welcome to country) and \$700 (photography).
489. We have no current plans for other program launches.