

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Budget Estimates

4 – 6 June 2013

Question: BET 1234-1236

Topic: Social Media

Written: 17 June 2013

Senator BUSHBY asked:

1234. Have there been any changes to department/agency social media protocols relating to staff access and usage of YouTube; online social media, such as Facebook, MySpace and Twitter; and access to online discussions forums and blogs since the February 2013 Additional Budget Estimates? If yes, please explain and provide copies of any advice that has been issued.
1235. Does the department/agency monitor usage of social media?
- a. If yes, provide details of the usage (for example details could include average hours per employee hours when usage peaks).
 - b. Has there been a change to the department/agency protocols due to staff usage?
 - c. If no, why not? Will the department/agency monitor usage in the future?
1236. Does social media impact on employee productivity? Provide details (details could include increased internet usage in general or increased internet usage in standard business hours)

Answer:

1234. No.
1235. Yes, on an ad hoc basis at a general volume usage level only.
- a. Details of hourly usage are not available.
 - b. No.
 - c. The mode of monitoring would change if volume should increase significantly for no business reason.
1236. Volume monitoring suggests any impact on productivity is negligible.