

**Senate Standing Committee on Economics**

**ANSWERS TO QUESTIONS ON NOTICE**

**Treasury Portfolio**

Additional Estimates

14 February 2013

**Question: AET 914-915**

**Topic: Media monitoring**

**Hansard Page: Written**

**Senator BUSHBY asked:**

914. What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?
- Which agency or agencies provided these services?
  - What is the estimated budget to provide these services for the year 2012-13?
  - What has been spent providing these services this financial year to date?
915. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?
- Which agency or agencies provided these services?
  - What is the estimated budget to provide these services for the year 2012-13?
  - What has been spent providing these services this financial year to date?

**Answer:**

914. The ATO does not provide media monitoring services to the Minister's office.
- 915.
- In 2012-13 to 28 February 2013, the ATO has received media monitoring services from two providers which were Media Monitors and Australian Associated Press. The Media Monitors contract expired at the end of October 2012, and Media Monitors no longer provide media monitoring services to the ATO.
  - The estimated budget for media monitoring services for 2012-13 is \$200,000 (GST exclusive).
  - In 2012-13 to 28 February 2013, the ATO spent \$164,415 (GST exclusive) on media monitoring services.