Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Additional Estimates

13 – 14 February 2013

Question: AET 625-627

Topic: Social Media

Written: Received from Committee – 22 February 2013

Senator BUSHBY asked:

- 625. Has there been any changes to Department and Agency social media or protocols about staff access and usage of YouTube; online social media, such as Facebook, MySpace and Twitter; and access to online discussions forums and blogs since October 2012 Supplementary Budget Estimates? If yes, please explain and provide copies of any advice that has been issue.
- 626. Does the Department/Agency monitor usage of social media?
 - a. If yes, provide details of the usage (for example details could include average hours per employee, hours when usage peaks).
 - b. Has there been a change to the department/agency protocols due to staff usage?
 - c. If no, why not? Will the department/agency monitor usage in the future?
- 627. Do social media impact on employee productivity? Provide details (details could include increased internet usage in general or increased internet usage in standard business hours).

Answer:

- 625. No.
- 626. Yes, on an ad hoc basis at a general volume usage level only.
 - a. Details of hourly usage are not available.
 - b. No.
 - c. The mode of monitoring would change if volume should increase significantly for no business reason.
- 627. Volume monitoring suggests any impact on productivity is negligible.