

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Additional Estimates

13 – 14 February 2013

Question: AET 395-396

Topic: Communications Staff

Written: Received from Committee – 22 February 2013

Senator BUSHBY asked:

395. For all departments and agencies, please provide – in relation to all public relations, communications and media staff – the following:
- How many ongoing staff, the classification, the type of work they undertake and their location;
 - How many non-ongoing staff, their classification, type of work they undertake and their location;
 - How many contractors, their classification, type of work they undertake and their location;
 - How many are graphic designers?
 - How many are media managers?
 - How many organise events?
396. Do any departments/agencies have independent media studios?
- If yes, why?
 - When were they established?
 - What is the set up cost?
 - What is the ongoing cost?
 - How many staff work there and what are their classifications?

Answer:

395. As at 15 March 2013, ASIC's Corporate Affairs department provided the following services: media relations, government relations, internal communications, intranet management, internet management and publishing and editing. The breakdown on this is:

Title	Full-Time	Location	Reg/Tem	Class
Senior Executive Leader	Full-Time	Sydney	Non-Ongoing	SES
Senior Editor	Full-Time	Sydney	Ongoing	EXEC 1
Senior Exec Specialist	Full-Time	Sydney	Non-Ongoing	SES
Manager, Government Affairs	Full time	Sydney	Ongoing	EXEC 2

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Managing editor ASIC Digest	Full-Time	Sydney	Ongoing	ASIC4
Communications Adviser	Part-Time	Melbourne	Ongoing	EXEC 1
Communications Adviser (internal)	Full-Time	Melbourne	Ongoing	EXEC 1
Media Advisor	Full-time	Melbourne	Non-Ongoing	EXEC 1
National Media Manager	Part-Time	Melbourne	Ongoing	EXEC 2
Senior Editor	Part-Time	Sydney	Ongoing	ASIC4
National Media Advisor	Full-Time	Sydney	Ongoing	EXEC 2
Editor	Part-Time	Sydney	Ongoing	ASIC4
Media Advisor (mat leave)	Part-Time	Melbourne	Ongoing	EXEC 2
Editor	Part-Time	Sydney	Non-Ongoing	ASIC4
Editor	Part-Time	Sydney	Ongoing	ASIC4
Electronic Publishing Manager	Full-Time	Sydney	Ongoing	EXEC 1
Publishing Unit Manager	Full-Time	Sydney	Non-Ongoing	EXEC 2
Web Editor	Part-Time	Sydney	Ongoing	ASIC4
Graduate	Full-Time	Sydney	Ongoing	ASIC3

396. ASIC does not use independent media studios.