### **Senate Standing Committee on Economics**

# ANSWERS TO QUESTIONS ON NOTICE

# **Treasury Portfolio**

Additional Estimates

13 - 14 February 2013

# Question: AET 332-333

Topic: Media Monitoring

## Written: Received from Committee – 22 February 2013

#### Senator BUSHBY asked:

- 332. What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?
  - a. Which agency or agencies provided these services?
  - b. What is the estimated budget to provide these services for the year 2012-13?
  - c. What has been spent providing these services this financial year to date?
- 333. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?
  - a. Which agency or agencies provided these services?
  - b. What is the estimated budget to provide these services for the year 2012-13?
  - c. What has been spent providing these services this financial year to date?

#### Answer:

- 332. ASIC has not provided media monitoring services to the Minister's office this financial year.
  - a) Not applicable.
  - b) Not applicable.
  - c) Not applicable.
- 333. The total cost of media monitoring services provided to ASIC for this financial year to22 February 2013 was \$98,000.
  - a) These services were provided by Media Monitors Pty Ltd and Australian Associated Press Pty Ltd.
  - b) The estimated budget to provide these services for the year 2012-13 is \$144,000.
  - c) The financial year expenditure to 22 February was \$98,000.