Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Additional Estimates

13 – 14 February 2013

Question: AET 296-297

Topic: Communications Staff

Written: Received from Committee – 22 February 2013

Senator BUSHBY asked:

- 296. For all departments and agencies, please provide in relation to all public relations, communications and media staff the following:
 - a. How many ongoing staff, the classification, the type of work they undertake and their location;
 - b. How many non-ongoing staff, their classification, type of work they undertake and their location;
 - c. How many contractors, their classification, type of work they undertake and their location;
 - d. How many are graphic designers?
 - e. How many are media managers?
 - f. How many organise events?
- 297. Do any departments/agencies have independent media studios?
 - a. If yes, why?
 - b. When were they established?
 - c. What is the set up cost?
 - d. What is the ongoing cost?
 - e. How many staff work there and what are their classifications?

Answer:

- 296. There is 2 x EL2, 3 x EL1 (part time totalling 1.8 FTE), 3 x APS5, 1 x APS4 ongoing staff. There is currently 1 x APS6 on maternity leave.
 - a. The work undertaken included internal and external communication strategy development and implementation activities, event management, communication tasks for the annual Budget process and media monitoring and liaison. All officers are based in Canberra.
 - b. None.
 - c. None.
 - d. None.
 - e. There is no dedicated media management role. This is one of the responsibilities of the EL2 manager position.
 - f. There is no dedicated event organisation role. Event organisation is undertaken by officers in the unit as needed.
- 297. No.